

Principle of Commerce (English Medium) - 11th Class Principle of Commerce Full Book Short Questions Preparation

Q1. Define partnership deed.

Ans 1: Partnership deed is a document, which contains all necessary rules and regulation required to run the partnership business.

Q2. Define Import Trade.

Ans 1: When goods are received in home country after purchasing them from other countries is called import trade.

Q3. Define commanded human activities.

Ans 1: The activities in which human desire plays an important part i.e., speaking, walking and thinking etc. are called commanded human activities.

Q4. What is meant by international or foreign trade.

Ans 1: When there is any dealing in goods or services between two or more countries. It is called foreign trade.

Q5. Write down the demerits of cooperative society.

Ans 1: i- Less finance. ii- inefficient management.

Ans 2: iii- Absence of discipline iv- Unlimited liability

Ans 3: v- Lack of legal governance vi - Lack of secrecy

Q6. Define employment and give its types.

Ans 1: When a person provides his services to another person or any institution on the basis of predetermined terms and conditions is known as employment or service. This may be of three types.

Ans 2: i- Government Service.

Ans 3: 2- Semi government service

Ans 4: 3- Private Service

Q7. What is meant by proper wholesaler.

Ans 1: These wholesalers are engaged only in the work of wholesale. they purchase goods in bulk from manufacturer and sell them to retailers.

Q8. Write down the importance of communication in Pakistan.

Ans 1: i- Increase in investment

Ans 2: ii- More employment

Ans 3: iii- Expansion of business

Ans 4: iv- Better living standards.

Q9. Define the registration of partnership

Ans 1: Registration means a proof of existence of partnership business or firm. The process of recording the name of firm with the registrar of firm is called the registration of firm.

Q10. How does a business improve the standard of living of people.

Ans 1: It is the national duty and object of business to provide better standard of living to the people. Because, the income of people increases with the expansion in business activities (e.g). The developed countries are rich on account of stable business activities.

Q11. Define limited wholesaler and list down its types.

Ans 1: Some wholesalers do not perform full functions of wholesaler. they do and perform only those functions which they think more profitable.

Ans 2: Types: i- Rack jobbers ii- Cash and carry iii- Drop shippers

Ans 3: iv- Truck Jobbers

Q12. What is meant by marine insurance.

Ans 1: A marine insurance policy is a contract where by the insurer undertakes to indemnify the insured, in manner and to the extent thereby agreed, against the losses incidental to marine adventure.

Q13. List out the parts of an official letter.

Ans 1: i- Reference no. ii- Heading iii- Date iv- Name and designation of writer

Ans 2: v- Name and designation of addressee vi - Subject of letter.

Ans 3: vii- Salutation viii- Body of letter ix- complimentary close

Ans 4: x- Signature xi- Initials xii- Enclosures xiii- Copy for.

Q14. Who is a junior partner.

Ans 1: Junior partner means a partner who has invested small capital and has a limited experience of business. His ratio of profit and loss is also less as compared to other partners.

Q15. What are the kinds of official letters.

Ans 1: i- Official Letters ii- Memorandum or memo

Ans 2: iii- Semi official iv- Reminders v- Unofficial note vi- Endorsement

Ans 3: vii- Notification viii- Circulars ix- Press note x - Office order

Q16. What is meant by Co operative store.

Ans 1: Co operative stores are stores run by consumer cooperative societies on the principle of self and mutual help. They purchase goods directly from manufacturers and distribute them at retail prices to its members and outsiders. They work on a no profit basis and for the welfare of the members.

Q17. Write down the four kinds of Business letters.

Ans 1: i- Inquiry letter ii- Quotation letter

Ans 2: iii- Claim letter iv- Circular letter

Q18. Define the reserve capital of company.

Ans 1: Reserve capital is that part of uncalled capital which the company has decided by special resolution shall not be called up unless there is a particular event or the company being wound up.

Q19. What are the important media of advertisement.

Ans 1: i- News paper ii- Magazines iii- Journals iv- Radio

Ans 2: v- Television vi- Cinema vii- Neon signs viii- Hoardings

Ans 3: ix- Postes x- sation display

Q20. Narrate any three important points from the definiton of partnership.

Ans 1: i- Patnership shows a business relationship between persons.

Ans 2: ii- The main object of the business is profit.

Ans 3: iii- Business may be carried by all or any one of them acting for all.
