

## Principle of Commerce (English Medium) - 11th Class Principle of Commerce Full Book Short Questions Preparation

Q1. Define partnership deed.

**Ans 1:** Partnership deed is a document, which contains all necessary rules and regulation required to run the partnership business.

Q2. Define Import Trade.

**Ans 1:** When goods are received in home country after purchasing them from other countries is called import trade.

Q3. Define commanded human activities.

**Ans 1:** The activities in which human desire plays an important part i.e., speaking, walking and thinking etc. are called commanded human activities.

Q4. What is meant by international or foreign trade.

**Ans 1:** When there is any dealing in goods or services between two or more countries. It is called foreign trade.

Q5. Write down the demerits of cooperative society.

**Ans 1:** i- Less finance. ii- inefficient management.

**Ans 2:** iii- Absence of discipline iv- Unlimited liability

**Ans 3:** v- Lack of legal governance vi - Lack of secrecy

Q6. Define employment and give its types.

**Ans 1:** When a person provides his services to another person or any institution on the basis of predetermined terms and conditions is known as employment or service. This may be of three types.

**Ans 2:** i- Government Service.

**Ans 3:** ii- Semi government service

**Ans 4:** iii- Private Service

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Q7. What is meant by proper wholesaler.

**Ans 1:** These wholesalers are engaged only in the work of wholesale. They purchase goods in bulk from manufacturer and sell them to retailers.

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Q8. Write down the importance of communication in Pakistan.

**Ans 1:** i- Increase in investment

**Ans 2:** ii- More employment

**Ans 3:** iii- Expansion of business

**Ans 4:** iv- Better living standards.

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Q9. Define the registration of partnership

**Ans 1:** Registration means a proof of existence of partnership business or firm. The process of recording the name of firm with the registrar of firm is called the registration of firm.

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Q10. How does a business improve the standard of living of people.

**Ans 1:** It is the national duty and object of business to provide better standard of living to the people. Because, the income of people increases with the expansion in business activities (e.g.). The developed countries are rich on account of stable business activities.

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Q11. Define limited wholesaler and list down its types.

**Ans 1:** Some wholesalers do not perform full functions of wholesaler. They do and perform only those functions which they think more profitable.

**Ans 2:** Types: i- Rack jobbers ii- Cash and carry iii- Drop shippers

**Ans 3:** iv- Truck Jobbers

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Q12. What is meant by marine insurance.

**Ans 1:** A marine insurance policy is a contract whereby the insurer undertakes to indemnify the insured, in manner and to the extent thereby agreed, against the losses incidental to marine adventure.

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Q13. List out the parts of an official letter.

**Ans 1:** i- Reference no. ii- Heading iii- Date iv- Name and designation of writer

**Ans 2:** v- Name and designation of addressee vi - Subject of letter.

**Ans 3:** vii- Salutation viii- Boyd of letter ix- complimentary clooe

**Ans 4:** x- Signature xi- Initials xii- Enclosures xiii- Copy for.

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Q14. Who is a junior partner.

**Ans 1:** Junior partner means a partner who has invested small capital and has a limited expeirniece of business . His ratio of profit and los sis also less as compared to other partners.

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Q15. What is the kinds of official letters.

**Ans 1:** i- Official Letters ii- Memorandum or memo

**Ans 2:** iii- Demi official iv- Reminders v- Unofficial note vi- Endorsement

**Ans 3:** vii- Notification viii- Circulars ix- Press note x - Office order

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Q16. What is the meant by Co operative store.

**Ans 1:** Co operative store are tehstores, runby consumers cooperative societies on the principle of self and mutual help They pruchase goods directly form manufatureiring and distribute them on retil baiss to its members and outsiders. They work on no profit basis and for the welfare of the memebers

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Q17. Write down the four kinds of Business letters.

**Ans 1:** i- Inquiry letter ii- Quotation letter

**Ans 2:** iii- Claim letter iv- Circualr letter

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Q18. Define the reserve capital of company.

**Ans 1:** Reserve capital is that part of uncalled capital which the company has decided by special resoution shall not be called up unless there is particular event or the company bing wound up.

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Q19. What is the important media of advertisement.

**Ans 1:** i- News paper ii- Magazines iii- Journals iv- Radio

**Ans 2:** v- Televison vi- Cinema vii- Neon signs viii- Hoardings

**Ans 3:** ix- Postes x- sation display

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Q20. Narrate any three important points from the definiton of partnership.

**Ans 1:** i- Partnership shows a business relationship between persons.

**Ans 2:** ii- The main object of the business is profit.

**Ans 3:** iii- Business may be carried by all or any one of them acting for all.

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