

CS-101 - Virtual University MGT-101 Short Question Preparation

Q1. What do you mean by FTP or File Transfer Protocol?

Ans 1: This protocol is used to upload and download the files on remote computers.

Q2. What are application softwares? List down the names of three application softwares.

Ans 1: Definition: Application Software are that software then can interact directory with the user for performance of respective type of work.

Following are the types of Application Softwares:- · AutoCAD and Corel Draw · Business Software · Productivity SW · Games Software

Q3. Write a JavaScript program having two functions sum and mean.

Ans 1: The web page will ask the user to enter five values to be added. After taking input it will calculate the sum and mean of those values by calling sum and mean functions.

Q4. Four steps for planning your website structure

- Ans 1:**
1. Discover the correct niche for your website
 2. Find correct keywords and choose the most profitable website concept for you.
 3. Make your final website concept ever more profitable by analyzing and using the competition.
 4. Build the optimal structure of your website that corresponds with your table of highly profitable keywords

Q5. Define semantic web with respect to the present web?

Ans 1: The Semantic Web is an idea of World Wide Web inventor Tim Berners-Lee that the Web as a whole can be made more intelligent and perhaps even intuitive about how to serve a user's needs.

Q6. How marketing strategies are changed with the progress in computing? How new marketing strategies are implemented?

Ans 1: Marketing Strategy Changes with the new requirements of the modern era and the applications of the business. The web has changed marketing strategy from a mass focus to single person focus. We collected data and analyze accordingly to find out the behavior of the market and end users. In new marketing more advertising is being done through email and web and get feedback.

Q7. How can you define a readable program?

Ans 1: A program that is easy to read & understand also easy to maintain and enhance.

Q8. What is a function? Give one example.

Ans 1: Function is a reusable code (group of statement) that is executed when the function is called. It is also known as subprogram. Function is normally defined in the head section of the code.

Q9. For what purposes FTP is used in networks ?

Ans 1: To download or upload files / data to a remote computer

Q10. How can we define a Pixel?

Ans 1: It is the smallest element of image which is spread with regular array on display and each element consist of particular color.
