

CS-101 - Virtual University MGT-101 Short Question Preparation

Q1. How marketing strategies are changed with the progress in computing? How new marketing strategies are implemented?

Ans 1: Marketing Strategy Changes with the new requirements of the modern era and the applications of the business. The web has changed marketing strategy from a mass focus to single person focus. We collected data and analyze accordingly to find out the behavior of the market and end users. In new marketing more advertising is being done through email and web and get feedback.

Q2. What is the difference between 'single-line text input field' and 'password input field' ?

Ans 1: A Password Field is good for sensitive information. The only item that is absolutely necessary is the Submit Button. It is a good idea to include a Reset Button for the convenience of the user. A text field gathers information using a single line of text. This field is useful for short answers. The default text field is blank. If you want to specify default text, use the VALUE attribute.

Q3. Why do we call JavaScript an Object-based Language?

Ans 1: Java Script is a language by which we are writing our web-pages, this language is designed to work for web pages

Q4. Differentiate between onLoad and onUnload

Ans 1: Onload event is used when the page is load in the browser while on the other side.

Ans 2: onUnload event works when the page closes down.

Q5. Define professional ethics and its benefits with an example?

Ans 1:

Professional Ethics

• Professional ethics are a category of ethics, and here we discuss the professional ethics relevant to computing • Awareness of professional ethics is gaining importance with time as the decisionmaking process in the work place keeps on increasing in complexity • The professional ethics provide a way of simplifying that decision making process Let us now discuss a few situations where I will request you for your ethical opinions

Q6. What is bandwidth?

Ans 1: Bandwidth is a capacity of communication channel of carrying data

Q7. Differentiate between For and While loop by writing the syntax of both loops.

Ans 1: When the exact number of iterations is known, use the 'for' loop When the number of iterations depend upon a condition

being met, use the 'while' loop 'for' loops become especially useful when used in conjunction with arrays We'll find out about arrays today, and we'll probe their usefulness as part of 'for' loop structures

Q8. How can you define a consistent web design? Why is it needed?

Ans 1: A consistent web design is Easy understandable, not with heavy graphics, easy navigation. It is needed because most of the website views leave the site because of poor navigation and not easy to understand, text and design is not clear etc

Q9. Briefly mention any three problems in old modes of presentation development

Ans 1: Lack of resolution
Low color configuration
No graphic animation

Q10. Differentiate between LAN and WAN with one example of each.

Ans 1: LAN is a local area network where as wan is a wide area network LAN can be used in a specific areas with limited computers where as wan can be used on computers shared by large distances For example LAN can be used on pc s or an organization located in one building but wan can be used on large scales like banks all over or in any Large communication systems
