

Principle of Commerce (English Medium) - 11th Class Principle of Commerce Chapter 2 Short Questions Preparation

Q1. Explain the objective of business management.

Ans 1: Management is the back bone of a business, Every business irrespective of its size and nature, has management to manage and control the various factors of productions.

Q2. What is meant by Commerce.

Ans 1: The term 'commerce' includes all activities, and institutions, which are involved in transferring goods from their place of production to the consumers. e.g. Transport of goods. traders publicity, and warehousing etc.

Q3. How does commerce help in developing the style of living of the people.

Ans 1: Due to commerce, the availability of cheap and high quality consumer goods improves the standard of living, promotes saving and increase the income of people

Q4. Define Primary industry.

Ans 1: Primary industry is engaged in the production or extraction of raw materials, which are used in secondary industry.

Q5. What is meant by un-commanded human activities.

Ans 1: Un-commanded activities include all those activities taking place in the body, where we have no control of our own, e.g. the palpitation of heart and the working of stomach etc.

Q6. How does commerce make the available resources useful.

Ans 1: Goods can be exported imported easily with the help of commerce. /countries can specialize in the production of particular goods, which are suitable in them and other goods can be imported from the other countries. So, in this way all the countries can make optimum use of their resources.

Q7. Define Industry.

Ans 1: Industry is that part of business which is connected with the production of goods and services.

Q8. What are the important components of business.

Ans 1: There are two important components of business.

Ans 2: i- Industry

Ans 3: ii- Commerce

Ans 4:

Q9. Define home trade

Ans 1: In such trade, exchange of goods or business conducted within the boundaries of a particular country and both seller and buyer are related to the country.

Q10. Define foreign trade.

Ans 1: Trade or exchange of goods and services between two or more independent countries is called foreign international trade.
