

Principle of Commerce (English Medium) - 11th Class Principle of Commerce Chapter 2 Short Questions Preparation

Q1. Write down the types of industry.

Ans 1: i- Primary industry

Ans 2: 2- Secondary industry

Q2. Explain the objective of business management.

Ans 1: Management is the back bone of a business, Every business irrespective of its size and nature, has management to manage and control the various factors of productions.

Q3. Define the term business.

Ans 1: Any legal activity undertaken or performed for the purpose of earning profit is called business.

Q4. What are the trade auxiliaries.

Ans 1: i- Banking and finance

Ans 2: ii- Transportation

Ans 3: 3- Communication

Ans 4: 4- Insurance

Ans 5: 5- Warehousing vi Publicity viii- Middlemen

Q5. Define Primary industry.

Ans 1: Primary industry is engaged in the production or extraction of raw materials, which are used in secondary industry.

Q6. How does commerce help in developing the style of living of the people.

Ans 1: Due to commerce, the availability of cheap and high quality consumer goods improves the standard of living, promotes saving and increases the income of people.

Q7. What is meant by un-commanded human activities.

Ans 1: Un-commanded activities include all those activities taking place in the body, where we have no control of our own, e.g. the palpitation of heart and the working of stomach etc.

Q8. Define home trade

Ans 1: In such trade, exchange of goods or business conducted within the boundaries of a particular country and both seller and buyer are related to the country.

Q9. What is meant by Commerce.

Ans 1: The term 'commerce' includes all activities, and institutions, which are involved in transferring goods from their place of production to the consumers. e.g. Transportation of goods, traders publicity, and warehousing etc.

Q10. Define Industry.

Ans 1: Industry is that part of business which is connected with the production of goods and services.
