

## Computer Science Ics Part 1 Chapter 9 Online Test

Sr	Questions	Answers Choice
1	What is market segmentation.	<p>A. Analyzing competitors</p> <p>B. Breaking down a market into specific groups</p> <p>C. Collecting qualitative data</p> <p>D. Conducting surveys</p>
2	The purpose of collecting market insights is.	<p>A. To set product prices</p> <p>B. To understand customer needs and market trends</p> <p>C. To calculate taxes</p> <p>D. To manage inventory</p>
3	How does Design Thinking enhance solutions.	<p>A. Focuses on profits</p> <p>B. Aligns with user needs</p> <p>C. Minimizes feedback</p> <p>D. Streamlines processes</p>
4	What should a marketing plan include.	<p>A. Financial projections</p> <p>B. Strategies for reaching the target market</p> <p>C. Employee roles</p> <p>D. Product specifications</p>
5	Financial concepts for business help entrepreneurs to.	<p>A. Avoid paying taxes</p> <p>B. Manage resources and plan for growth</p> <p>C. Increase spending</p> <p>D. Compete with larger companies</p>
6	How does entrepreneurship contribute to problem solving.	<p>A. Avoiding risks</p> <p>B. Providing innovative solutions</p> <p>C. Following practices</p> <p>D. Focusing on profits</p>
7	What role does prototyping play	<p>A. Finalizes the product</p> <p>B. Precedes testing</p> <p>C. Focuses on marketing</p> <p>D. Visualizes ideas quickly</p>
8	What is unique selling point.	<p>A. To understand why customers prefer a rival bakery. Which method is best.</p> <p>B. Survey</p> <p>C. Focus group</p> <p>D. Observation</p> <p>E. Guesswork</p>
9	What is storytelling.	<p>A. A method of writing</p> <p>B. Creating a narrative to engage an audience</p> <p>C. A form of debates</p> <p>D. A way to summarize information</p>
10	A competitor sells artisanal bread. How might you differentiate	<p>A. Offer gourmet pastries</p> <p>B. Match their prices</p> <p>C. Copy recipes</p> <p>D. Ignore them</p>
11	A key component of effective marketing is	<p>A. Strong brand identity</p> <p>B. High pricing</p> <p>C. Reducing production costs</p> <p>D. Random advertising</p>
12	How is iteration illustrated in cooking.	<p>A. Strict recipe</p> <p>B. Adjusting ingredients</p> <p>C. No changes</p> <p>D. First design only</p>
13	The collaboration reduces.	<p>A. Creativity</p> <p>B. Worked load</p> <p>C. Feedback</p>

		D. <p>Copying</p>
14	The primary goal of entrepreneurship is.	A. <p>To crete new technolgoies</p> B. <p>To solve problems and create value</p> C. <p>To manage finance</p> D. <p>To complete with large corportions</p>
15	A bakery uses historicla sales data to predict Ramdadan demand. This is	A. <p>Qualitative research</p> B. <p>Random guessing</p> C. <p>ignoring feedbck</p> D. <p>Prdictive analysis</p>
16	What is a key benefits of Design thinking.	A. <p>Guarantees success</p> B. <p>Fosters user centered innovation</p> C. <p>Eliminates research</p> D. <p>Focuses on feasibility</p>
17	What does the Executive summary include.	A. <p>Financils</p> B. <p>Business overview</p> C. <p>Market analysis</p> D. <p>Product features</p>
18	What is innovation.	A. <p>New inventions</p> B. <p>Improving existing methods</p> C. <p>Sticking to old practicees</p> D. <p>Ignoring technology</p>
19	Why is takign risks important.	A. <p>Gurarantees success</p> B. <p>Learn from failures</p> C. <p>Avoid new ides</p> D. <p>Complicates processes</p>
20	How do digital tools assist in creating a business plan.	A. <p>Replace the plan</p> B. <p>Provide templates</p> C. <p>Limit collaboration</p> D. <p>Focus on finance</p>