

## Computer Science Ics Part 1 Chapter 9 Online Test

Sr	Questions	Answers Choice
1	How can a jewiry start up attract customers.	<p>A. &lt;p&gt;By avoiding social media&lt;/p&gt;</p> <p>B. &lt;p&gt;By collaborating with local influencers&lt;/p&gt;</p> <p>C. &lt;p&gt;By increasing prices&lt;/p&gt;</p> <p>D. &lt;p&gt;By limiting product offerings&lt;/p&gt;</p>
2	A grocery store used inventory software to avoid stock outs. What type of soluion is this.	<p>A. &lt;p&gt;Legal&lt;/p&gt;</p> <p>B. &lt;p&gt;Operational&lt;/p&gt;</p> <p>C. &lt;p&gt;Marketing&lt;/p&gt;</p> <p>D. &lt;p&gt;Financial&lt;/p&gt;</p>
3	How does enteprenturhip contibrute to problem solving.	<p>A. &lt;p&gt;A voiding risks&lt;/p&gt;</p> <p>B. &lt;p&gt;Providing innovative solutions&lt;/p&gt;</p> <p>C. &lt;p&gt;Following practices&lt;/p&gt;</p> <p>D. &lt;p&gt;Focusing on profits&lt;/p&gt;</p>
4	What is the purpose of Market Analysis.	<p>A. &lt;p&gt;Outline goals&lt;/p&gt;</p> <p>B. &lt;p&gt;Research customers&lt;/p&gt;</p> <p>C. &lt;p&gt;Describe products&lt;/p&gt;</p> <p>D. &lt;p&gt;Summarize business&lt;/p&gt;</p>
5	What is the purposeof savings for a business.	<p>A. &lt;p&gt;To increase expenses&lt;/p&gt;</p> <p>B. &lt;p&gt;To set aside money for future needs&lt;/p&gt;</p> <p>C. &lt;p&gt;To reduce revenue&lt;/p&gt;</p> <p>D. &lt;p&gt;To pay off debts&lt;/p&gt;</p>
6	What does collecting market insights involve.	<p>A. &lt;p&gt;Learnign about finance&lt;/p&gt;</p> <p>B. &lt;p&gt;Understanding customers and competitors&lt;/p&gt;</p> <p>C. &lt;p&gt;analyzing sales data&lt;/p&gt;</p> <p>D. &lt;p&gt;Developing marketing strategies&lt;/p&gt;</p>
7	Why are communication and storytelling skillsimportant.	<p>A. &lt;p&gt;To avoid skpeaking&lt;/p&gt;</p> <p>B. &lt;p&gt;To express ideas and connect with others&lt;/p&gt;</p> <p>C. &lt;p&gt;to limit interactions&lt;/p&gt;</p> <p>D. &lt;p&gt;to simpligy writing&lt;/p&gt;</p>
8	What is the firs stp in developing effective marketing strategies.	<p>A. &lt;p&gt;Creating a marketing plan&lt;/p&gt;</p> <p>B. &lt;p&gt;Understanding your market&lt;/p&gt;</p> <p>C. &lt;p&gt;Selecting promotional channels&lt;/p&gt;</p> <p>D. &lt;p&gt;Analyzing competitors&lt;/p&gt;</p>
9	What is an example of quantitative research	<p>A. &lt;p&gt;Interviews&lt;/p&gt;</p> <p>B. &lt;p&gt;Surveys&lt;/p&gt;</p> <p>C. &lt;p&gt;Focus groups&lt;/p&gt;</p> <p>D. &lt;p&gt;Observations&lt;/p&gt;</p>
10	What is innovation.	<p>A. &lt;p&gt;New inventions&lt;/p&gt;</p> <p>B. &lt;p&gt;Improving existing methods&lt;/p&gt;</p> <p>C. &lt;p&gt;Sticking to old practicees&lt;/p&gt;</p> <p>D. &lt;p&gt;Ignoring technology&lt;/p&gt;</p>
11	What is purpose of collaboration	<p>A. &lt;p&gt;Limit participation&lt;/p&gt;</p> <p>B. &lt;p&gt;Combine strengths&lt;/p&gt;</p> <p>C. &lt;p&gt;Avoid ideas&lt;/p&gt;</p> <p>D. &lt;p&gt;Work faster alone&lt;/p&gt;</p>
12	What is a key benefits of Design thinking.	<p>A. &lt;p&gt;Guarantees success&lt;/p&gt;</p> <p>B. &lt;p&gt;Fosters user centered innovation&lt;/p&gt;</p> <p>C. &lt;p&gt;Eliminates research&lt;/p&gt;</p> <p>D. &lt;p&gt;Focuses on feasibility&lt;/p&gt;</p>
13	Why are financial concepts imporatrn for business.	<p>A. &lt;p&gt;To reduce costs&lt;/p&gt;</p> <p>B. &lt;p&gt;To make better decisions and grow&amp;nbsp;&lt;/p&gt;</p>

		<p>C. &lt;p&gt;To limit competition&lt;/p&gt;</p> <p>D. &lt;p&gt;To simplify operations&lt;/p&gt;</p>
14	What are expenses.	<p>A. &lt;p&gt;total earnings from sales&lt;/p&gt;</p> <p>B. &lt;p&gt;Costs incurred while operating&lt;/p&gt;</p> <p>C. &lt;p&gt;Money saved for future needs&lt;/p&gt;</p> <p>D. &lt;p&gt;Interest on loans&lt;/p&gt;</p>
15	The primary goal of entrepreneurship is.	<p>A. &lt;p&gt;To create new technologies&lt;/p&gt;</p> <p>B. &lt;p&gt;To solve problems and create value&lt;/p&gt;</p> <p>C. &lt;p&gt;To manage finance&lt;/p&gt;</p> <p>D. &lt;p&gt;To compete with large corporations&lt;/p&gt;</p>
16	What is revenue.	<p>A. &lt;p&gt;Total costs of running a business&lt;/p&gt;</p> <p>B. &lt;p&gt;Total money earned from sales&lt;/p&gt;</p> <p>C. &lt;p&gt;Money saved for future needs&lt;/p&gt;</p> <p>D. &lt;p&gt;Interest paid on loans&lt;/p&gt;</p>
17	Why are collaboration and iteration important.	<p>A. &lt;p&gt;Limit creativity&lt;/p&gt;</p> <p>B. &lt;p&gt;Improve results&lt;/p&gt;</p> <p>C. &lt;p&gt;Complicate processes&lt;/p&gt;</p> <p>D. &lt;p&gt;Focus on individuals&lt;/p&gt;</p>
18	How can visual aids help in storytelling.	<p>A. &lt;p&gt;They complicate the message&lt;/p&gt;</p> <p>B. &lt;p&gt;They make the story more engaging&lt;/p&gt;</p> <p>C. &lt;p&gt;They distract the audience&lt;/p&gt;</p> <p>D. &lt;p&gt;They are unnecessary&lt;/p&gt;</p>
19	What does creativity involve.	<p>A. &lt;p&gt;Standard procedures&lt;/p&gt;</p> <p>B. &lt;p&gt;Original thinking&lt;/p&gt;</p> <p>C. &lt;p&gt;Avoiding imagination&lt;/p&gt;</p> <p>D. &lt;p&gt;Conventional ideas&lt;/p&gt;</p>
20	Why is understanding customer needs important.	<p>A. &lt;p&gt;It helps in reducing costs&lt;/p&gt;</p> <p>B. &lt;p&gt;It allows businesses to provide relevant products&lt;/p&gt;</p> <p>C. &lt;p&gt;It simplifies operations&lt;/p&gt;</p> <p>D. &lt;p&gt;It limits competition&lt;/p&gt;</p>