

Computer Science Ics Part 1 Chapter 9 Online Test

Sr	Questions	Answers Choice
1	What are innovaton and creativity essential for.	A. <p>Progress</p> B. <p>Limiting ideas</p> C. <p>Follwign tadtions</p> D. <p>Aoiding change</p>
2	A start up used plan Guru to build a business plan. What benefit does this provide.	A. <p>Random templaes</p> B. <p>Structuared financial modeling</p> C. <p>Ignoring trends</p> D. <p>Copying rivals</p>
3	Why is the Empathize stage crucial in Design Thinking .	A. <p>Defines the problem</p> B. <p>Generates ideas</p> C. <p>Understands user needs</p> D. <p>Tests prototypes</p>
4	A grocery store used inventory software to avoid stock outs. What type of soluion is this.	A. <p>Legal</p> B. <p>Operational</p> C. <p>Marketing</p> D. <p>Financial</p>
5	How does analyzing market data aid business decision.	A. <p>It replaces the need for research</p> B. <p>It identifies partterns and trends</p> C. <p>It focusses solely on finances</p> D. <p>It limits customer feedback</p>
6	A sucesful business pitch should be	A. <p>Long and daailed</p> B. <p>Clear and persuasive</p> C. <p>Directed only at investors</p> D. <p>Focused on personal achievements</p>
7	A juce shop emphasizes affordability and local farmers . This is.	A. <p>Unique, selling point</p> B. <p>Ignore trends</p> C. <p>Competitor copy</p> D. <p>Random detail</p>
8	A prototpe for a school app fails user testing. What should be done next.	A. <p>Discard idea</p> B. <p>Revise prototype</p> C. <p>Launch anyway</p> D. <p>Copy competitors</p>
9	'what is a unique selling point.	A. <p>A fiancial strategy</p> B. <p>A feature that differnetiates your idea</p> C. <p>A marketing tactic</p> D. <p>A customer demographic</p>
10	What is an example of innovationin Pakistan.	A. <p>Traditional banking</p> B. <p>Mobile Banking</p> C. <p>Cash Transactions</p> D. <p>Paper banking</p>
11	Waht is market segmentation.	A. <p>Analyzing competitors</p> B. <p>Breaking down a market into specific groups</p> C. <p>Collecting qualitative data</p> D. <p>Conducting surveys</p>
12	What does qualitative research focus on	A. <p>Numeraical data</p> B. <p>Custoemr motivations and opinions</p> C. <p>Market trends</p> D. <p>Competitor pricing</p>
13	What is an example of quantitative research	A. <p>Interviews</p> B. <p>Surveys</p> C. <p>Focus groups</p> D. <p>Observations</p>
		A. <p>A method of writing</p>

14	What is storytelling.	<p>B. <p>Creating a narrative to engage an audience</p></p> <p>C. <p>A form of debates</p></p> <p>D. <p>A way &nbsp;to summarize information&nbsp;</p></p>
15	What are collaborative tools used for.	<p>A. <p>Individual work</p></p> <p>B. <p>Teamwork</p></p> <p>C. <p>Financial analysis</p></p> <p>D. <p>Marketing</p></p>
16	How is profit calculated	<p>A. <p>Revenue+ costs</p></p> <p>B. <p>Revenue - Costs</p></p> <p>C. <p>Revenue x costs</p></p> <p>D. <p>Revenue / costs</p></p>
17	What might a bakery's monthly budget include.	<p>A. <p>Only rent</p></p> <p>B. <p>Rent, ingredients, salaries, utilities</p></p> <p>C. <p>Only salaries</p></p> <p>D. <p>Only utilities</p></p>
18	Why is pitchign important for entrepreneurs.	<p>A. <p>It helps in product development</p></p> <p>B. <p>It secures support and funding</p></p> <p>C. <p>It focuses on maket analysis</p></p> <p>D. <p>It limits competition</p></p>
19	A loyalty program offers rewards.This aims to.	<p>A. <p>Retain customers</p></p> <p>B. <p>Discourage customers</p></p> <p>C. <p>Lower quality</p></p> <p>D. <p>Ignore preferences</p></p>
20	A wedding attire business trgets Eid shoppers. This is	<p>A. <p>Market segmentation</p></p> <p>B. <p>Financial planning</p></p> <p>C. <p>Ignoring customers</p></p> <p>D. <p>Copying rivals</p></p>