

Principle of Commerce Icom Part 1 English Medium Chapter 16 Online Test

Sr	Questions	Answers Choice
1	Due to advertisement, the unemployment:	A. Lessens B. Increases C. Remains un-effected D. Ends or disapperas
2	Due to advertisement, quality products are available at:	A. Reasonable price B. Low price C. High price D. None of the above
3	Due to advertisement, quality products are avail able at	A. Reasonable price B. Low price C. High price D. None of the above
4	Due to advertisement, the sale of goods:	A. Decreases B. Increases C. Remains same D. Both (a) and (b) are possible
5	To increase business, small packets of goods are and distributed among the people at	A. Less price B. Free of cost C. Original price D. More profit
6	The characteristics of a good salesman	A. Sells goods on very high prices B. Introduces goods in very good manners C. Sells goods on very low prices D. Tells lie with customer about the qualities product
7	A salesman remains successful in his perfession if he	A. Has intension to earn profit B. Has devotion of work C. Does not have intension to earn profit D. Tells lie more
8	Amount spent on advertisement is:	A. Heavy B. Less C. Reasonable D. Nil
9	One to advertisement, the sale of goods	A. Decreases B. Increases C. Remains same D. Both a and b are possible
10	Selling the goods in large quantity on low profit results in	A. More profit B. Less profit C. Reasonable profit D. No profit
11	A sales remains successful in his profession if he:	A. Has intension to earn profit B. Has devotion of work C. Does not have intension to ear profit D. Tells lie more
12	Amount spent on advertisement is	A. Heavy B. Less C. Reasonable D. Nil
13	The important source of sending a voice message is	A. Television B. Radio C. Video cassette D. None of these
14	Advertisement means:	A. Production of goods B. Sale of goods C. Introduction of goods / products D. Spoilage of goods

15	The advertisement:	A. Increases money B. Saves money C. Is wastage of money D. Decreases money
16	Due to advertisement, the unemployment	A. Lessens B. Increases C. Remains un-effected D. Ends or disappears
17	Due to advertisement:	A. Number of customer increases B. Number of customer reduces C. Number of customer remains the same D. The old customers leave
18	For the poor, advisement is:	A. Non-effective B. Reason of happiness C. Cause of financial tention and despair D. Wastage of time
19	Advertisement means	A. Production of goods B. Sale of goods C. Introduction of new goods D. Spoilage of goods
20	To increase business, small packets of goods are and distributed among the people at:	A. Less price B. Free of cost C. Original price D. More profit