# Principle of Commerce Icom Part 1 English Medium Chapter 11 Online Test

| Sr | Questions | Answers Choice |
|---|---|---|
| 1 | The expenses of small retailers are | A. Less<br>B. Normal<br>C. More<br>D. None |
| 2 | A retailer buys and sells goods in | A. Reasonable quantity<br>B. Abundant quantity<br>C. Less quantity<br>D. All the above |
| 3 | A retailer buys and sells goods in: | A. Reasonable quantity<br>B. Abundant quantity<br>C. Less quantity<br>D. All the above |
| 4 | The quantity of goods sold to consumers in a departmental store is | A. Reasonable<br>B. More<br>C. Small<br>D. All of the above |
| 5 | A retailer has direct contact with: | A. Consumers<br>B. Wholesaler<br>C. Both (a) and (b)<br>D. Manufacturer |
| 6 | A departmental store is the developed form of: | A. Retailers<br>B. Wholesalers<br>C. Industrialists<br>D. Co-operative society |
| 7 | The management of multiple shops is controlled by | A. Central office<br>B. Provincial office<br>C. Regional office<br>D. Any office |
| 8 | The small retailers work: | A. At one place<br>B. In streets<br>C. One medium scale<br>D. On large scale |
| 9 | A retailer buys good from following market: | A. National / home<br>B. Local<br>C. International<br>D. All of the above |
| 10 | A retailer generally buys goods from the | A. Government<br>B. Wholesaler<br>C. Industrialist<br>D. All the above |
| 11 | A consumer has a direct link with | A. Retailer<br>B. Wholesaler<br>C. Industrialist<br>D. Agent |
| 12 | The quantity of advertisements in a departmental store is | A. More<br>B. Less<br>C. Reasonable<br>D. None |
| 13 | The small retailers sell their goods: | A. On credit<br>B. On cash<br>C. On cash to rich and on credit to poor<br>D. All of the above |
| 14 | Mobile retailer is an ancient kind of: | A. Wholesaling<br>B. Retailing<br>C. Agency<br>D. All of the above |
| 15 | The departmental stores are generally found | A. Outside the city<br>B. In important centers of the city<br>C. In center of the city |

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| | | D. In all areas |
| 16 | A consumer has a direct link with: | A. Retailer<br>B. Wholesaler<br>C. Industrialist<br>D. Agent |
| 17 | The expenses of mall retailers are: | A. Less<br>B. Normal<br>C. More<br>D. None |
| 18 | The small retailers sell their goods | A. On credit<br>B. On cash<br>C. On cash to rich and no credit to poor<br>D. All of the above |
| 19 | The goods are sold in a chain store at: | A. One price<br>B. Different prices<br>C. Fixed price<br>D. All the above |
| 20 | The capital needed for a departmental store is | A. Less<br>B. More<br>C. Mechanical<br>D. None of the above |