

Principle of Commerce Icom Part 1 English Medium Chapter 11 Online Test

Sr	Questions	Answers Choice
1	A retailer generally buys goods from the	A. Government B. Wholesaler C. Industrialist D. All the above
2	The small retailers work	A. At one place B. In streets C. On medium scale D. On large scale
3	A departmental store is the developed form of:	A. Retailers B. Wholesalers C. Industrialists D. Co-operative society
4	The expenses of mall retailers are:	A. Less B. Normal C. More D. None
5	The management of multiple shops is controlled by:	A. Central office B. Provincial office C. Regional office D. Any office
6	The goods are sold in a chain store at	A. One price B. Different prices C. Fixed price D. All the above
7	The expenses of small retailers are	A. Less B. Normal C. More D. None
8	The capital needed for a departmental store is	A. Less B. More C. Mechanical D. None of the above
9	The small retailers sell their goods:	A. On credit B. On cash C. On cash to rich and on credit to poor D. All of the above
10	A retailer sells goods to	A. Consumer B. Wholesaler C. Manufacturer D. All the above
11	A consumer has a direct link with:	A. Retailer B. Wholesaler C. Industrialist D. Agent
12	The departmental store are generally found:	A. Outside the city B. In important centers of the city C. In center of the city D. In all areas
13	Mobile retailer is an ancient kind of:	A. Wholesaling B. Retailing C. Agency D. All of the above
14	A shopkeeper who buys goods in a less quantity and sells it to consumer is called:	A. Wholesaler B. Retailer C. Producer D. Agent
15	A consumer has a direct link with	A. Retailer B. Wholesaler C. Industrialist

D. Agent

16 A retailer buys and sells goods in

- A. Reasonable quantity
- B. Abundant quantity
- C. Less quantity
- D. All the above

17 A shopkeeper who buys goods in a less quantity and sells it to consumer is called

- A. Wholesaler
- B. Retailer
- C. Producer
- D. Agent

18 The small retailers work:

- A. At one place
- B. In streets
- C. One medium scale
- D. On large scale

19 The goods are sold in a chain store at:

- A. One price
- B. Different prices
- C. Fixed price
- D. All the above

20 A retailer sells goods to:

- A. Consumer
- B. Wholesaler
- C. Manufacturer
- D. All the above