

Principle of Commerce Icom Part 1 English Medium Chapter 11 Online Test

Sr	Questions	Answers Choice
1	A retailer generally buys goods from the	A. Government B. Wholesaler C. Industrialist D. All the above
2	The management of multiple shops is controlled by:	A. Central office B. Provincial office C. Regional office D. Any office
3	A retailer has direct contact with:	A. Consumers B. Wholesaler C. Both (a) and (b) D. Manufacturer
4	A retailer buys and sells goods in:	A. Reasonable quantity B. Abundant quantity C. Less quantity D. All the above
5	A retailer sells goods to	A. Consumer B. Wholesaler C. Manufacturer D. All the above
6	The management of multiple shops is controlled by	A. Central office B. Provincial office C. Regional office D. Any office
7	The expenses of small retailers are	A. Less B. Normal C. More D. None
8	The departmental stores are generally found	A. Outside the city B. In important centers of the city C. In center of the city D. In all areas
9	A retailer buys good from following market:	A. National / home B. Local C. International D. All of the above
10	The small retailers work:	A. At one place B. In streets C. One medium scale D. On large scale
11	The quantity of goods sold to consumers in a departmental store is	A. Reasonable B. More C. Small D. All of the above
12	At cut price shop, the things are always sold:	A. On cash B. On credit C. Both cash and credit D. In exchange of things
13	Mobile retailer is an ancient kind of:	A. Wholesaling B. Retailing C. Agency D. All of the above
14	A retailer generally buys goods from the:	A. Government B. Wholesaler C. Industrialist D. All the above
15	A shopkeeper who buys goods in a less quantity and sells it to consumer is called	A. Wholesaler B. Retailer C. Producer D. Agent

16 The capital needed for a departmental store is:
A. Less
B. More
C. Mechanical
D. None of the above

17 The goods are sold in a chain store at:
A. One price
B. Different prices
C. Fixed price
D. All the above

18 A consumer has a direct link with
A. Retailer
B. Wholesaler
C. Industrialist
D. Agent

19 All the sections of a departmental store can be found in:
A. Four buildings
B. Two buildings
C. One buildings
D. Many buildings

20 The quantity of advertisements in a departmental store:
A. More
B. Less
C. Reasonable
D. None
