

Principle of Commerce Icom Part 1 English Medium Chapter 11 Online Test

Sr	Questions	Answers Choice
1	The goods are sold in a chain store at:	A. One price B. Different prices C. Fixed price D. All the above
2	The quantity of goods sold to consumers in a departmental store is	A. Reasonable B. More C. Small D. All of the above
3	The small retailers work:	A. At one place B. In streets C. One medium scale D. On large scale
4	A retailer buys and sells goods in	A. Reasonable quantity B. Abundant quantity C. Less quantity D. All the above
5	A consumer has a direct link with:	A. Retailer B. Wholesaler C. Industrialist D. Agent
6	A departmental store is the developed form of:	A. Retailers B. Wholesalers C. Industrialists D. Co-operative society
7	A retailer sells goods to	A. Consumer B. Wholesaler C. Manufacturer D. All the above
8	All the sections of a departmental store can be found in:	A. Four buildings B. Two buildings C. One buildings D. Many buildings
9	The quantity of goods sold to consumers in a departmental store is:	A. Reasonable B. More C. Small D. All of the above
10	A retailer generally buys goods from the	A. Government B. Wholesaler C. Industrialist D. All the above
11	The goods are sold in a chain store at	A. One price B. Different prices C. Fixed price D. All the above
12	A shopkeeper who buys goods in a less quantity and sells it to consumer is called:	A. Wholesaler B. Retailer C. Producer D. Agent
13	The management of multiple shops is controlled by:	A. Central office B. Provincial office C. Regional office D. Any office
14	A retailer sells goods to:	A. Consumer B. Wholesaler C. Manufacturer D. All the above
15	Mobile retailer is an ancient kind of:	A. Wholesaling B. Retailing C. Agency D. All of the above

16	The capital needed for a departmental store is:	A. Less B. More C. Mechanical D. None of the above
17	The small retailers sell their goods	A. On credit B. On cash C. On cash to rich and no credit to poor D. All of the above
18	The expenses of mall retailers are:	A. Less B. Normal C. More D. None
19	A retailer buys and sells goods in:	A. Reasonable quantity B. Abundant quantity C. Less quantity D. All the above
20	A shopkeeper who buys goods in a less quantity and sells it to consumer is called	A. Wholesaler B. Retailer C. Producer D. Agent