

## Principle of Commerce Icom Part 1 English Medium Chapter 11 Online Test

Sr	Questions	Answers Choice
1	A retailer sells goods to	A. Consumer B. Wholesaler C. Manufacturer D. All the above
2	The management of multiple shops is controlled by	A. Central office B. Provincial office C. Regional office D. Any office
3	A retailer generally buys goods from the:	A. Government B. Wholesaler C. Industrialist D. All the above
4	A retailer buys and sells goods in	A. Reasonable quantity B. Abundant quantity C. Less quantity D. All the above
5	A shopkeeper who buys goods in a less quantity and sells it to consumer is called:	A. Wholesaler B. Retailer C. Producer D. Agent
6	A retailer sells goods to:	A. Consumer B. Wholesaler C. Manufacturer D. All the above
7	Mobile retailer is an ancient kind of:	A. Wholesaling B. Retailing C. Agency D. All of the above
8	The small retailers sell their goods:	A. On credit B. On cash C. On cash to rich and on credit to poor D. All of the above
9	A departmental store is the developed form of:	A. Retailers B. Wholesalers C. Industrialists D. Co-operative society
10	At cut price shop, the things are always sold:	A. On cash B. On credit C. Both cash and credit D. In exchange of things
11	The goods are sold in a chain store at	A. One price B. Different prices C. Fixed price D. All the above
12	A consumer has a direct link with	A. Retailer B. Wholesaler C. Industrialist D. Agent
13	The capital needed for a departmental store is:	A. Less B. More C. Mechanical D. None of the above
14	The quantity of advertisements in a departmental store is	A. More B. Less C. Reasonable D. None
15	The departmental store are generally found:	A. Outside the city B. In important centers of the city C. In center of the city D. In all of the above

		D. In all areas
16	All the sections of a departmental store can be found in:	A. Four buildings B. Two buildings C. One buildings D. Many buildings
17	The quantity of goods sold to consumers in a departmental store is:	A. Reasonable B. More C. Small D. All of the above
18	The expenses of small retailers are	A. Less B. Normal C. More D. None
19	The management of multiple shops is controlled by:	A. Central office B. Provincial office C. Regional office D. Any office
20	A retailer buys good from following market:	A. National / home B. Local C. International D. All of the above