

Principle of Commerce Icom Part 1 English Medium Chapter 11 Online Test

Sr	Questions	Answers Choice
1	A shopkeeper who buys goods in a less quantity and sells it to consumer is called	A. Wholesaler B. Retailer C. Producer D. Agent
2	All the sections of a departmental store can be found in:	A. Four buildings B. Two buildings C. One buildings D. Many buildings
3	A departmental store is the developed form of:	A. Retailers B. Wholesalers C. Industrialists D. Co-operative society
4	A retailer generally buys goods from the	A. Government B. Wholesaler C. Industrialist D. All the above
5	A retailer sells goods to:	A. Consumer B. Wholesaler C. Manufacturer D. All the above
6	The small retailers work	A. At one place B. In streets C. On medium scale D. On large scale
7	The capital needed for a departmental store is:	A. Less B. More C. Mechanical D. None of the above
8	The small retailers work:	A. At one place B. In streets C. One medium scale D. On large scale
9	The goods are sold in a chain store at:	A. One price B. Different prices C. Fixed price D. All the above
10	The management of multiple shops is controlled by	A. Central office B. Provincial office C. Regional office D. Any office
11	The quantity of goods sold to consumers in a departmental store is:	A. Reasonable B. More C. Small D. All of the above
12	All the section of a departmental store can be found in	A. Four buildings B. Two buildings C. One buildings D. Many buildings
13	A shopkeeper who buys goods in a less quantity and sells it to consumer is called:	A. Wholesaler B. Retailer C. Producer D. Agent
14	The quantity of advertisements in a departmental store:	A. More B. Less C. Reasonable D. None
15	Mobile retailer is an ancient kind of:	A. Wholesaling B. Retailing C. Agency D. All of the above

16	A retailer generally buys goods from the:	A. Government B. Wholesaler C. Industrialist D. All the above
17	The small retailers sell their goods:	A. On credit B. On cash C. On cash to rich and on credit to poor D. All of the above
18	A consumer has a direct link with:	A. Retailer B. Wholesaler C. Industrialist D. Agent
19	A retailer buys and sells goods in:	A. Reasonable quantity B. Abundant quantity C. Less quantity D. All the above
20	A retailer has direct contact with:	A. Consumers B. Wholesaler C. Both (a) and (b) D. Manufacturer