

## Principle of Commerce Icom Part 1 English Medium Chapter 11 Online Test

Sr	Questions	Answers Choice
1	A consumer has a direct link with:	A. Retailer B. Wholesaler C. Industrialist D. Agent
2	A retailer sells goods to	A. Consumer B. Wholesaler C. Manufacturer D. All the above
3	A retailer generally buys goods from the	A. Government B. Wholesaler C. Industrialist D. All the above
4	A retailer buys good from following market:	A. National / home B. Local C. International D. All of the above
5	The management of multiple shops is controlled by:	A. Central office B. Provincial office C. Regional office D. Any office
6	The goods are sold in a chain store at	A. One price B. Different prices C. Fixed price D. All the above
7	The management of multiple shops is controlled by	A. Central office B. Provincial office C. Regional office D. Any office
8	All the section of a departmental store can be found in	A. Four buildings B. Two buildings C. One buildings D. Many buildings
9	A retailer buys and sells goods in	A. Reasonable quantity B. Abundant quantity C. Less quantity D. All the above
10	A retailer generally buys goods from the:	A. Government B. Wholesaler C. Industrialist D. All the above
11	A retailer sells goods to:	A. Consumer B. Wholesaler C. Manufacturer D. All the above
12	The small retailers sell their goods	A. On credit B. On cash C. On cash to rich and no credit to poor D. All of the above
13	The capital needed for a departmental store is	A. Less B. More C. Mechanical D. None of the above
14	The departmental stores are generally found	A. Outside the city B. In important centers of the city C. In center of the city D. In all areas
15	A shopkeeper who buys goods in a less quantity and sells it to consumer is called:	A. Wholesaler B. Retailer C. Producer

D. Agent

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- 16 At cut price shop, the things are always sold:
- A. On cash
  - B. On credit
  - C. Both cash and credit
  - D. In exchange of things
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- 17 A retailer buys and sells goods in:
- A. Reasonable quantity
  - B. Abundant quantity
  - C. Less quantity
  - D. All the above
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- 18 The capital needed for a departmental store is:
- A. Less
  - B. More
  - C. Mechanical
  - D. None of the above
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- 19 The quantity of goods sold to consumers in a departmental store is:
- A. Reasonable
  - B. More
  - C. Small
  - D. All of the above
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- 20 The expenses of small retailers are
- A. Less
  - B. Normal
  - C. More
  - D. None
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