

Principle of Commerce Icom Part 1 English Medium Chapter 11 Online Test

Sr	Questions	Answers Choice
1	A retailer sells goods to	A. Consumer B. Wholesaler C. Manufacturer D. All the above
2	The management of multiple shops is controlled by	A. Central office B. Provincial office C. Regional office D. Any office
3	A retailer generally buys goods from the:	A. Government B. Wholesaler C. Industrialist D. All the above
4	A retailer buys and sells goods in	A. Reasonable quantity B. Abundant quantity C. Less quantity D. All the above
5	A shopkeeper who buys goods in a less quantity and sells it to consumer is called:	A. Wholesaler B. Retailer C. Producer D. Agent
6	A retailer sells goods to:	A. Consumer B. Wholesaler C. Manufacturer D. All the above
7	Mobile retailer is an ancient kind of:	A. Wholesaling B. Retailing C. Agency D. All of the above
8	The small retailers sell their goods:	A. On credit B. On cash C. On cash to rich and on credit to poor D. All of the above
9	A departmental store is the developed form of:	A. Retailers B. Wholesalers C. Industrialists D. Co-operative society
10	At cut price shop, the things are always sold:	A. On cash B. On credit C. Both cash and credit D. In exchange of things
11	The goods are sold in a chain store at	A. One price B. Different prices C. Fixed price D. All the above
12	A consumer has a direct link with	A. Retailer B. Wholesaler C. Industrialist D. Agent
13	The capital needed for a departmental store is:	A. Less B. More C. Mechanical D. None of the above
14	The quantity of advertisements in a departmental store is	A. More B. Less C. Reasonable D. None
15	The departmental store are generally found:	A. Outside the city B. In important centers of the city C. In center of the city

D. In all areas

16 All the sections of a departmental store can be found in:

- A. Four buildings
- B. Two buildings
- C. One buildings**
- D. Many buildings

17 The quantity of goods sold to consumers in a departmental store is:

- A. Reasonable
- B. More
- C. Small**
- D. All of the above

18 The expenses of small retailers are

- A. Less**
- B. Normal
- C. More
- D. None

19 The management of multiple shops is controlled by:

- A. Central office**
- B. Provincial office
- C. Regional office
- D. Any office

20 A retailer buys good from following market:

- A. National / home**
- B. Local
- C. International
- D. All of the above