

Principle of Commerce Icom Part 1 English Medium Chapter 11 Online Test

Sr	Questions	Answers Choice
1	A consumer has a direct link with:	A. Retailer B. Wholesaler C. Industrialist D. Agent
2	The capital needed for a departmental store is:	A. Less B. More C. Mechanical D. None of the above
3	The expenses of mall retailers are:	A. Less B. Normal C. More D. None
4	A retailer sells goods to	A. Consumer B. Wholesaler C. Manufacturer D. All the above
5	The management of multiple shops is controlled by:	A. Central office B. Provincial office C. Regional office D. Any office
6	The small retailers sell their goods:	A. On credit B. On cash C. On cash to rich and on credit to poor D. All of the above
7	A retailer has direct contact with:	A. Consumers B. Wholesaler C. Both (a) and (b) D. Manufacturer
8	A shopkeeper who buys goods in a less quantity and sells it to consumer is called:	A. Wholesaler B. Retailer C. Producer D. Agent
9	Mobile retailer is an ancient kind of:	A. Wholesaling B. Retailing C. Agency D. All of the above
10	The goods are sold in a chain store at:	A. One price B. Different prices C. Fixed price D. All the above
11	The departmental store are generally found:	A. Outside the city B. In important centers of the city C. In center of the city D. In all areas
12	The small retailers sell their goods	A. On credit B. On cash C. On cash to rich and no credit to poor D. All of the above
13	All the section of a departmental store can be found in	A. Four buildings B. Two buildings C. One buildings D. Many buildings
14	A departmental store is the developed form of:	A. Retailers B. Wholesalers C. Industrialists D. Co-operative society
15	A retailer buys good from following market:	A. National / home B. Local C. International

		D. All of the above
16	The quantity of goods sold to consumers in a departmental store is	A. Reasonable B. More C. Small D. All of the above
17	A retailer sells goods to:	A. Consumer B. Wholesaler C. Manufacturer D. All the above
18	A retailer buys and sells goods in	A. Reasonable quantity B. Abundant quantity C. Less quantity D. All the above
19	The quantity of goods sold to consumers in a departmental store is:	A. Reasonable B. More C. Small D. All of the above
20	All the sections of a departmental store can be found in:	A. Four buildings B. Two buildings C. One buildings D. Many buildings