

## Principle of Commerce Icom Part 1 English Medium Chapter 11 Online Test

Sr	Questions	Answers Choice
1	The quantity of advertisements in a departmental store:	A. More B. Less C. Reasonable D. None
2	The goods are sold in a chain store at	A. One price B. Different prices C. Fixed price D. All the above
3	The capital needed for a departmental store is	A. Less B. More C. Mechanical D. None of the above
4	A shopkeeper who buys goods in a less quantity and sells it to consumer is called	A. Wholesaler B. Retailer C. Producer D. Agent
5	A retailer generally buys goods from the:	A. Government B. Wholesaler C. Industrialist D. All the above
6	A retailer buys and sells goods in:	A. Reasonable quantity B. Abundant quantity C. Less quantity D. All the above
7	Mobile retailer is an ancient kind of:	A. Wholesaling B. Retailing C. Agency D. All of the above
8	The quantity of goods sold to consumers in a departmental store is	A. Reasonable B. More C. Small D. All of the above
9	The small retailers sell their goods:	A. On credit B. On cash C. On cash to rich and on credit to poor D. All of the above
10	A retailer sells goods to:	A. Consumer B. Wholesaler C. Manufacturer D. All the above
11	The management of multiple shops is controlled by	A. Central office B. Provincial office C. Regional office D. Any office
12	The small retailers work	A. At one place B. In streets C. On medium scale D. On large scale
13	A consumer has a direct link with	A. Retailer B. Wholesaler C. Industrialist D. Agent
14	A consumer has a direct link with:	A. Retailer B. Wholesaler C. Industrialist D. Agent
15	A retailer buys and sells goods in	A. Reasonable quantity B. Abundant quantity C. Less quantity D. All the above

		D. All the above
16	The small retailers sell their goods	A. On credit B. On cash C. On cash to rich and no credit to poor D. All of the above
17	The quantity of goods sold to consumers in a departmental store is:	A. Reasonable B. More C. Small D. All of the above
18	All the section of a departmental store can be found in	A. Four buildings B. Two buildings C. One buildings D. Many buildings
19	The goods are sold in a chain store at:	A. One price B. Different prices C. Fixed price D. All the above
20	A departmental store is the developed form of:	A. Retailers B. Wholesalers C. Industrialists D. Co-operative society