

## Principle of Commerce Icom Part 1 English Medium Chapter 11 Online Test

Sr	Questions	Answers Choice
1	A shopkeeper who buys goods in a less quantity and sells it to consumer is called:	A. Wholesaler B. Retailer C. Producer D. Agent
2	A consumer has a direct link with	A. Retailer B. Wholesaler C. Industrialist D. Agent
3	The small retailers work:	A. At one place B. In streets C. One medium scale D. On large scale
4	All the section of a departmental store can be found in	A. Four buildings B. Two buildings C. One buildings D. Many buildings
5	The departmental store are generally found:	A. Outside the city B. In important centers of the city C. In center of the city D. In all areas
6	A departmental store is the developed form of:	A. Retailers B. Wholesalers C. Industrialists D. Co-operative society
7	The quantity of goods sold to consumers in a departmental store is	A. Reasonable B. More C. Small D. All of the above
8	A shopkeeper who buys goods in a less quantity and sells it to consumer is called	A. Wholesaler B. Retailer C. Producer D. Agent
9	The capital needed for a departmental store is	A. Less B. More C. Mechanical D. None of the above
10	A retailer buys and sells goods in:	A. Reasonable quantity B. Abundant quantity C. Less quantity D. All the above
11	The expenses of mall retailers are:	A. Less B. Normal C. More D. None
12	The small retailers sell their goods	A. On credit B. On cash C. On cash to rich and no credit to poor D. All of the above
13	At cut price shop, the things are always sold:	A. On cash B. On credit C. Both cash and credit D. In exchange of things
14	A retailer generally buys goods from the	A. Government B. Wholesaler C. Industrialist D. All the above
15	A retailer sells goods to:	A. Consumer B. Wholesaler C. Manufacturer D. All the above

		D. All the above
16	The management of multiple shops is controlled by:	A. Central office B. Provincial office C. Regional office D. Any office
17	The goods are sold in a chain store at:	A. One price B. Different prices C. Fixed price D. All the above
18	The expenses of small retailers are	A. Less B. Normal C. More D. None
19	A retailer sells goods to	A. Consumer B. Wholesaler C. Manufacturer D. All the above
20	Mobile retailer is an ancient kind of:	A. Wholesaling B. Retailing C. Agency D. All of the above