

## Principle of Commerce Icom Part 1 English Medium Chapter 11 Online Test

Sr	Questions	Answers Choice
1	A retailer sells goods to:	A. Consumer B. Wholesaler C. Manufacturer D. All the above
2	All the section of a departmental store can be found in	A. Four buildings B. Two buildings C. One buildings D. Many buildings
3	A departmental store is the developed form of:	A. Retailers B. Wholesalers C. Industrialists D. Co-operative society
4	The capital needed for a departmental store is	A. Less B. More C. Mechanical D. None of the above
5	A retailer generally buys goods from the	A. Government B. Wholesaler C. Industrialist D. All the above
6	At cut price shop, the things are always sold:	A. On cash B. On credit C. Both cash and credit D. In exchange of things
7	The goods are sold in a chain store at	A. One price B. Different prices C. Fixed price D. All the above
8	A retailer has direct contact with:	A. Consumers B. Wholesaler C. Both (a) and (b) D. Manufacturer
9	The expenses of small retailers are	A. Less B. Normal C. More D. None
10	All the sections of a departmental store can be found in:	A. Four buildings B. Two buildings C. One buildings D. Many buildings
11	The expenses of mall retailers are:	A. Less B. Normal C. More D. None
12	The capital needed for a departmental store is:	A. Less B. More C. Mechanical D. None of the above
13	The management of multiple shops is controlled by	A. Central office B. Provincial office C. Regional office D. Any office
14	A retailer buys and sells goods in	A. Reasonable quantity B. Abundant quantity C. Less quantity D. All the above
15	The quantity of advertisements in a departmental store is	A. More B. Less C. Reasonable D. None

16	The quantity of advertisements in a departmental store:	A. More B. Less C. Reasonable D. None
17	A retailer generally buys goods from the:	A. Government B. Wholesaler C. Industrialist D. All the above
18	A shopkeeper who buys goods in a less quantity and sells it to consumer is called	A. Wholesaler B. Retailer C. Producer D. Agent
19	The departmental store are generally found:	A. Outside the city B. In important centers of the city C. In center of the city D. In all areas
20	The departmental stores are generally found	A. Outside the city B. In important centers of the city C. In center of the city D. In all areas