

## Principle of Commerce Icom Part 1 English Medium Chapter 10 Online Test

Sr	Questions	Answers Choice
1	The wholesaler gives order to manufacturer:	A. In advance B. On spot C. According to need D. None of the above
2	How many characteristics of wholesaler in text book	A. 18 B. 19 C. 20 D. 21
3	A wholesaler buys goods in:	A. Reasonable quantity B. Abundant quantity C. Less quantity D. Does not buy or sell
4	The quantity of goods in the godown of wholesaler is:	A. Reasonable B. More C. Less D. None
5	The wholesaler sells his goods to	A. Consumer B. Retailer C. Manufacturer D. All the above
6	A manufacturer wholesalers make their goods:	A. Themselves B. From others C. Both (a) and (b) D. None of the above
7	How many sub-classification of proper wholesaler	A. 4 B. 5 C. 6 D. 7
8	The quantity of goods in the godown of wholesaler is	A. Reasonable B. More C. Less D. None
9	The wholesaler informs the public about the products through:	A. Letters B. Telephone C. Advertisement D. All the above
10	The wholesaler makes it easy for:	A. Retailer B. Manufacturers C. Retailer and manufacturer D. None of these
11	The wholesaler informs the public about his products through	A. Letters B. Telephone C. Advertisements D. All the above
12	A wholesaler buys the goods in	A. Reasonable quantity B. Abundant quantity C. Less quantity D. Does not buy or sell
13	To collective profit of wholesaler is	A. Less B. More C. Reasonable D. None of the above
14	The truck jobbers has a business of	A. Electronics or furniture B. Medicines C. Eatables D. Sports goods
15	The wholesaler creates a link between:	A. Retailer and consumer B. Retailer and manufacturer C. Consumer and manufacturer D. All the above

---

16	How many kinds of wholesaler	A. 3 B. 4 C. 5 D. 6
17	Wholesalers buy and resell merchandize to retailers and other merchants and to industrial, institutional and commercial users, and do not sell in significant amount to ultimate consumers are called	A. Wholesale trade B. Retail trade C. Proper wholesale D. None of the above
18	The manufacturer wholesalers make their goods	A. Themselves B. From others C. Both a and b D. None of the above
19	Services of wholesaler many be classified in the following _____ groups	A. Three B. Four C. Five D. Six
20	A wholesaler makes it easy for	A. Retailer B. manufacturers C. Retailer and manufacturers D. None

---