

Principle of Commerce Icom Part 1 English Medium Chapter 10 Online Test

Sr	Questions	Answers Choice
1	The wholesaler creates a link between:	A. Retailer and consumer B. Retailer and manufacturer C. Consumer and manufacturer D. All the above
2	The truck jobbers has a business of	A. Electronics or furniture B. Medicines C. Eatables D. Sports goods
3	The quantity of goods in the godown of wholesaler is:	A. Reasonable B. More C. Less D. None
4	The wholesaler informs the public about his products through	A. Letters B. Telephone C. Advertisements D. All the above
5	How many characteristics of wholesaler in text book	A. 18 B. 19 C. 20 D. 21
6	The collective profit of wholesaler is:	A. Less B. More C. Reasonable D. None of the above
7	A wholesaler makes it easy for	A. Retailer B. manufacturers C. Retailer and manufacturers D. None
8	The manufacturer wholesalers make their goods	A. Themselves B. From others C. Both a and b D. None of the above
9	Services of wholesaler many be classified in the following _____ groups	A. Three B. Four C. Five D. Six
10	Wholesalers buy and resell merchandize to retailers and other merchants and to industrial, institutional and commercial users, and do not sell in significant amount to ultimate consumers are called	A. Wholesale trade B. Retail trade C. Proper wholesale D. None of the above
11	To collective profit of wholesaler is	A. Less B. More C. Reasonable D. None of the above
12	The wholesaler gives order to manufactures	A. In advance B. On spot C. According to need D. None of the above
13	How many kinds of wholesaler	A. 3 B. 4 C. 5 D. 6
14	A wholesaler buys the goods in	A. Reasonable quantity B. Abundant quantity C. Less quantity D. Does not buy or sell
15	A manufacturer wholesalers make their goods:	A. Themselves B. From others C. Both (a) and (b) D. None of the above

16	The wholesaler sells his goods to	A. Consumer B. Retailer C. Manufacturer D. All the above
17	A wholesaler buys goods in:	A. Reasonable quantity B. Abundant quantity C. Less quantity D. Does not buy or sell
18	The wholesaler creates a link between	A. Retailer and consumer B. Retailer and manufacturer C. Consumer and manufacturer D. All the above
19	The wholesaler informs the public about the products through:	A. Letters B. Telephone C. Advertisement D. All the above
20	The quantity of goods in the godown of wholesaler is	A. Reasonable B. More C. Less D. None
