

## Terminology Online Test

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Sr	Questions	Answers Choice
1	In marketing "USP" stands for:	A. Unique selling Propositions B. Underlying sales C. Unit sales point D. Under sales Procedure 
2	Who has given scarcity definition of economics?	A. Adam Smith B. Marshall C. Robbins D. Robertson
3	Which sociologist coined the term sociological imagination?	A. C.Wright mills B. max Weber C. James Frazer D. Emile Durkheim 
4	What is the Essence of Control?	A. To take decision B. To take corrective action C. To make enquiry D. To motivate
5	The term was first applied to describe the efforts of United states secretary of state Henry Kissinger, beginning November Hostilities followings the Yom Kipur War?	A. Track II diplomacy B. shuttle Diplomacy C. Multi Track Diplomacy D. Dollar diplomacy
6	Where is he headquarters of the world federation of Trade union:	A. Czech Republic B. Russia C. U.K. D. U.S.A
7	Which of the following established as the Breton Woods Conference in 1944?	A. IMF B. World Bank C. WHO D. Both a & mp; b
8	The state us the product and manifestation of he irreconcilability of class antagonism. Who holds the above view?	A. Marx B. Lenin C. Bakunin D. Stalin 
9	Andante is usually described as:	A. Brisk B. Walking Pace C. frenzied D. Slow br>
10	The effects of inflation on the price competitiveness of a country products may be offers by:	A. An appreciation of the currency 
11	What is an ritenuto?	A. A slow increase in tempo B. A sudden reduction  in tempo tempo C. An accented note D. A fluctuation tempo that goes goes form slow to fast tempo c. An accented note c. An accen
12	When a doctor is concerned about a patient's "cell count" he usually orders a CBC What does CBC stand for:	A. Complete Body Count B. Complete Body Cast C. Complete Blood Count D. Cranial Breakage Cast 
13	In monopoly when abnormal profits are made:	A. The price set is greater than the marginal cost br> B. The price is less than the average cost 
14	Total revenues neither increase nor decrease When price changes?	A. unit elastic B. Marginal utility 

		C. diminishing marginal utility D. Traditional economy
15	Who coined the term of Ageism?	A. H.C. Armstrong B. Pearl S. Buck C. James Frazer D. Robert N Butler 
16	The concept of disinvestment was introduced by:	A. Friedman B. Kaldor C. Keynes D. Myrdal Dr
17	A BMP is a, which has the your basic eletrolytes levels in your blood	A. basic Metabolic Panel B. Body Metabolic Panel C. Blood Metabolic Panel D. None to the above Strands
18	Where might you purchase an SUV?	A. flower garden B. Department store C. car dealership D. farmers market 
19	Colin Evans recognized to be the world's leading trade diplomat is related with which kind of Diplomacy?	A. Track I diplomacy B. Track II diplomacy C. Shuttle diplomacy D. Freelance Diplomacy
20	Every country establishes central bank to:	A. issue notes B. Supervise commercial banks C. Give loans to businessmen D. Both a and b br>