

Entrepreneurship in Digital Age

Sr	Questions	Answers Choice
1	What is a key characteristic of entrepreneurs.	A. Avoiding risks B. Following established methods C. Innovation D. Seeking job security
2	What does market analysis involve.	A. Calculating revenue forecasts B. Developing pricing strategies C. Researching competitors and understanding customer needs D. Implementing digital marketing campaigns
3	What is the primary benefit of cloud computing in terms of cost?	A. It increases upfront infrastructure costs. B. It is more expensive than traditional on premises solutions C. It reduces upfront infrastructure costs and allows pay as you go pricing D. It eliminates the need for data backup
4	-----means creating something new?	A. Overflow B. Innovation C. Overtake D. None of these
5	What is the first step in the design thinking process?	A. Prototyping B. Defining C. Empathizing D. Testing
6	Which tool is commonly used for optimizing website content for search engines?	A. Hootsuite B. Yoast SEO C. Shopify D. PayPal
7	Which of the following is NOT one of the Sustainable Development Goals (SDGs)?	A. Gender Equality B. Clean Water and Sanitation C. Poverty Reduction D. Energy Efficiency
8	Which of the following is NOT a technique for identifying market needs.	A. Brainstorming B. Observation C. Market Research D. Surveys and Questionnaires
9	The word "entrepreneur" comes from a French word which means.....?	A. Overflow B. Overtake C. Undertake D. None of these
10	-----is process of starting a new business or organization.	A. SDG B. Design C. Entrepreneurship D. All of these
11	What is the key feature of cloud computing?	A. Local Storage B. Standalone operation C. Manual backups D. Remote access
12	What is the primary purpose of creating a business plan?	A. To outline strategies for growth B. To attract investors C. To study market trends D. To implement digital marketing strategies
13	What is the example of a digital technology used by modern entrepreneurs.	A. News paper advertisement B. Television commercials C. Door to door sales D. Mobile Apps
14	The word "entrepreneur" comes from a.....word.	A. English B. Spanish

		<p>C. French</p> <p>D. None of these</p>
15	What is entrepreneurship?	<p>A. The process of buying and selling stocks</p> <p>B. The process of creating a marketing campaign</p> <p>C. The process of starting a new business or organization</p> <p>D. The process of working for a large company</p>
16	What is a characteristics of empresnurship in the digital age.	<p>A. Reliane on off</p> <p>B. Dependence on tradiational marketing strategies</p> <p>C. Utilizatio of technology and online platforms</p> <p>D. Emphasis on Physical Store fronts</p>
17	Sustainabel Development Goals are a set of.....global , goals estaablished by.	<p>A. 15</p> <p>B. 10</p> <p>C. 12</p> <p>D. 17</p>
18	Which of the following is a key advantage of digital entrepreneurship	<p>A. Flexibility and scalability</p> <p>B. Dependency on physical infrastructure</p> <p>C. Limited reach and market access</p> <p>D. Higher barriers to entry</p>
19	Which of the following is an example of a digital tool for creating and editing documents online.	<p>A. survey Monkey</p> <p>B. Zen Desk</p> <p>C. SE Mursh</p> <p>D. Google Docs</p>
20	Which of the following best describes a key advantages of cloud computing for businesses.	<p>A. Rduced flexibiliyt in scaling resources</p> <p>B. Ability to scale resources on demand</p> <p>C. Need for extensive in house maintenance</p> <p>D. Higher upfront infrastructure costs</p>