

Entrepreneurship in Digital Age

Sr	Questions	Answers Choice
1	What is the primary purpose of creating a business plan?	A. To outline strategies for growth B. To attract investors C. to study market trends D. To implement digital marketing strategies
2	Sustainable Development Goals are a set of.....global , goals established by.	A. 15 B. 10 C. 12 D. 17
3	What is the first step in the design thinking process?	A. Prototyping B. Defining C. Empathizing D. Testing
4	-----means creating something new?	A. Overflow B. Innovation C. Overtake D. None of these
5	-----is process of starting a new business or organization.	A. SDG B. Design C. Entrepreneurship D. All of these
6	What is the key feature of cloud computing?	A. Local Storage B. Standalone operation C. Manual backups D. Remote access
7	Which Sustainable development Goal focuses on affordable and clean energy.	A. SDG 5 B. SDG 7 C. SDG 12 D. SDG 17
8	What is the example of a digital technology used by modern entrepreneurs.	A. News paper advertisement B. Television commercials C. Door to door sales D. Mobile Apps
9	What is the primary benefit of cloud computing in terms of cost?	A. It increases upfront infrastructure costs. B. It is more expensive than traditional on premises solutions C. It reduces upfront infrastructure costs and allows pay as you go pricing D. It eliminates the need for data backup
10	Which of the following is NOT a technique for identifying market needs.	A. Brainstorming B. Observation C. Market Research D. Surveys and Questionnaires
11	What is a key characteristic of entrepreneurs.	A. Avoiding risks B. Following established methods C. Innovation D. Seeking job security
12	The word "entrepreneur" comes from a French word which means.....?	A. Overflow B. Overtake C. Undertake D. None of these
13	The word "entrepreneur" comes from a.....word.	A. English B. Spanish C. French D. None of these
14	Which of the following is NOT one of the Sustainable Development Goals (SDGs)?	A. Gender Equality B. Clean Water and Sanitation C. Poverty Reduction D. None of these

D. Energy Efficiency

15	Which tool is commonly used for optimizing website content for search engines?	A. Hootsuite B. Yoast SEO C. Shopify D. Pay Pal
16	Which of the following is a key advantage of digital entrepreneurship	A. Flexibility and scalability B. Dependency on physical infrastructure C. Limited reach and market access D. Higher barriers to entry
17	Which of the following is an example of a digital tool for creating and editing documents online.	A. Survey Monkey B. Zen Desk C. SE Mursh D. Google Docs
18	What does market analysis involve.	A. Calculating revenue forecasts B. Developing pricing strategies C. Researching competitors and understanding customer needs D. Implementing digital marketing campaigns
19	What is entrepreneurship?	A. The process of buying and selling stocks B. The process of creating a marketing campaign C. The process of starting a new business or organization D. The process of working for a large company
20	What are the characteristics of entrepreneurship in the digital age.	A. Rely on offline B. Dependence on traditional marketing strategies C. Utilization of technology and online platforms D. Emphasis on Physical Store fronts