

8th Computer Science Chapter 8 Test

| C. | Questions | Anguara Chaica |
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| Sr | Questions | Answers Choice |
| 1 | A is type of software or malware that spreads between several computers and corrupts data. | A. Spam B. Cracker C. Virus D. Bullying. |
| 2 | is the process of showing your business on the first page of search Engines. | A. Cookies B. Digital Marketing C. Business plan D. SEO |
| 3 | With you pay based on the number of impressions. | A. PPC B. CPM C. SEO D. All of these |
| 4 | The is an instance of buying or selling something. | A. Payment B. Transaction C. E-mail spoofing D. None of these |
| 5 | The best defence against assauts is human intellect and comprehension. | A. Phishing B. Spamming C. Hacking D. Social Engineering |
| 6 | Which of the following is also referred to as digital Marketing. | A. Online Banking B. Online Shoping C. Online Marketing D. All of these |
| 7 | It is most popular for an ecommerce business as a way of staying top fo mind for consumers. | A. SEO B. Mobile Marketing C. Email Marketing D. Content Marketing |
| 8 | gives people the tools to create and impact the world. | A. Blogs B. Tefhnology C. Ehics D. Entreprenurship |
| 9 | A is a trail fo data of user that he leaves while using the internet. | A. Footpring B. Digital Foot prints C. Bullying D. Virus |
| 10 | The entire business plan is in the executive summary. | A. Copied B. Summarised C. Deleted D. Shared |
| 11 | A is simple statement that summarises why a customer would choose your product or service. | A. Quality assurance B. Value proposition C. Promotion D. Executive summary |
| 12 | are small piece of code that are downloaded on your compute rand keep track of your action done on the browsers. | A. Virus B. Spam C. Cookies D. Malware |
| 13 | Video marketing enables companies to connect with customers in a more engaging and cooperating way. | A. Tastefully B. Audible C. Visually D. None of these |
| | | A. Hacking |
| 14 | The best defence against assaults is human intellect and comprehension. | B. Social Engineering C. Spamming D. Phishing |
| 15 | The act of between a buyer and a seller is referred to as a transaction. | A. Agreement B. Disagreement C. Dispute D. None of these |

| 16 | It refers to the spooling of bulk mail by an unidentified source. | A. Spamming B. Phishing C. Cyber Troll D. Hacking |
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| 17 | is a technique used by cyber criminals to geain the information from the dividuals | A. Social Engineering B. Bullying C. Cracking D. Spamming |
| 18 | A can also be iproved using the digital marketing plan. | A. Business plan B. Technology C. Face book D. All of these |
| 19 | There steps to optimizing yur website. | A. 4 B. 5 C. 6 D. 7 |
| 20 | Most widely used social medial platforms for SEO. | A. Blogs B. Instagram C. Twitter D. All of these |