

Computer Science 7th Class Chapter 6 Online Test

Sr	Questions	Answers Choice
1	What is the propose of SEO?	<ul style="list-style-type: none"> A. To improve site visitbilty B. To increse social medial followers C. To improve website design D. To reduce website loading time
2	----- Can be defined as a set of acivities, which communcates the product, brnad or services to the user.	<ul style="list-style-type: none"> A. Value proposition B. Entrepreneurship C. Promotion D. Quality assurance.
3	What is the primary driving force of innovation and economic growth.	<ul style="list-style-type: none"> A. Digital platforms B. Entrepreneurship C. Knowledge platforms D. E-commerce platforms
4	Which of the following is the most imortant digitL Marketing tool.	<ul style="list-style-type: none"> A. Search Engine Optimization B. Email Marketing C. Content Marketing D. Social Media Marketing
5	What did Snapchat add to the appin September.	<ul style="list-style-type: none"> A. The ability to caption photos B. The ability to edit photos C. The ability to share videos D. The ability to make voice calls
6	What is a transaction in business bookkeping.	<ul style="list-style-type: none"> A. The legal oligation to transfer money B. The exchange of goods or services of money C. The recording of finaiancial events in a business D. The agreement between a buyer and seller
7	What is a blog.	<ul style="list-style-type: none"> A. An online jornal or informational website B. A social media platform C. Amessaging app D. A search engine
8	Whch of the following is an example of below the line promotions.	<ul style="list-style-type: none"> A. Press releases B. Schemes and discounts C. Advertisements D. Incentive trips
9	Who are the co-founders of Snapchat.	<ul style="list-style-type: none"> A. Evan Williams and Biz Stone B. Bobby Murphy and Jack Dorsey C. Bobby Murphy and Noah Glass D. Evan, William and Bobby Murphy
10	Who needsa business plan?	<ul style="list-style-type: none"> A. Only established companies B. Only companies with more than 10 employees C. All businesses D. Only businesses with a physicla storefront.
11	What is quality assurance?	<ul style="list-style-type: none"> A. A process of detecting mistakes in products B. A process for marketing products C. A process for improving the quality of products D. A process for selling products
12	Which seach engines does SEO Optimize for?	<ul style="list-style-type: none"> A. Yahoo and Bing B. Google and Yahoo C. Bing and google D. Google and other search engines
13	Why do business view their quality assurance program as a promise to stakeholders.	<ul style="list-style-type: none"> A. To increas sales B. To improve the manufacturing process C. Tolower perceived risk D. To reduce costs

14	What is the purpose of a blog.	A. To sell products B. To provide information C. To entertain readers D. To increase social media followers
15	Which of the following is NOT an example of digital platform.	A. Twitter B. Quora C. Air bnb D. Walmart
16	What is digital entrepreneurship	A. The creation of digital platforms B. The digitization of existing businesses C. The use of social media for marketing D. The creation of traditional brick and mortar businesses.
17	What is business plan?	A. A document that describes a company's future B. A list of product that a company sells C. a documents that lists a company's employees D. A list of competitors in the market
18	What is included in the executive summary of a business plan?	A. Company background and market opportunity B. All employee names and job titles C. All financial statements D. List of suppliers and vendors
19	A is an essential written document that provides a detailed description of the company's future.	A. Quality assurance B. Entrepreneurship C. Business Plan D. Project management
20	Who can share their view on a blog.	A. Only experts in a specific field B. Only the blog owner C. Anyone who wants to express their views D. Only paid subscribers