

Computer Science 7th Class Chapter 6 Online Test

Sr	Questions	Answers Choice
1	When was the first tweet sent on Twitter.	A. March 21 , 2006 B. July 21, 2006 C. October 21, 2006 D. September 21, 2006
2	----- Can be defined as a set of activities, which communicates the product, brand or services to the user.	A. Value proposition B. Entrepreneurship C. Promotion D. Quality assurance.
3	Which of the following is NOT an example of digital platform.	A. Twitter B. Quora C. Airbnb D. Walmart
4	Which of the following is not a component of a business plan.	A. Competitor analysis B. Financial documents C. Employee training manuals D. Market research and strategies
5	----- may include a table of content, the company's background , market opportunity and financial highlights.	A. Business description B. Competitors analysis C. Financial documents D. Executive summary
6	Which of the following is not a mode of payment.	A. Cash B. Cheque C. Barter D. Stock
7	What is a blog.	A. An online journal or informational website B. A social media platform C. A messaging app D. A search engine
8	What is the primary driving force of innovation and economic growth.	A. Digital platforms B. Entrepreneurship C. Knowledge platforms D. E-commerce platforms
9	How does SEO impact a business.	A. By decreasing website traffic B. By increasing website traffic C. By decreasing website visibility D. By increasing website design
10	What is the purpose of SEO?	A. To improve site visibility B. To increase social media followers C. To improve website design D. To reduce website loading time
11	What was the initial name of Snapchat.	A. Peekaboo B. Picasa C. Peek a pic D. Picaboo
12	Who can share their view on a blog.	A. Only experts in a specific field B. Only the blog owner C. Anyone who wants to express their views D. Only paid subscribers
13	Which of the following is the most important digital marketing tool.	A. Search Engine Optimization B. Email Marketing C. Content Marketing D. Social Media Marketing
14	What is digital entrepreneurship	A. The creation of digital platforms B. The digitization of existing businesses C. The use of social media for marketing D. The creation of traditional brick and mortar businesses.

15	Who are the co-founders of Snapchat.	A. Evan Williams and Biz Stone B. Bobby Murphy and Jack Dorsey C. Bobby Murphy and Noah Glass D. Evan, William and Bobby Murphy
16	A is an essential written document that provides a detailed description of the company's future.	A. Quality assurance B. Entrepreneurship C. Business Plan D. Project management
17	What is included in the executive summary of a business plan?	A. Company background and market opportunity B. All employee names and job titles C. All financial statements D. List of suppliers and vendors
18	Which of the following is NOT a search engine.	A. Google B. Bing C. Yahoo D. Twitter
19	What is a transaction in business bookkeeping.	A. The legal obligation to transfer money B. The exchange of goods or services of money C. The recording of financial events in a business D. The agreement between a buyer and seller
20	Who needs a business plan?	A. Only established companies B. Only companies with more than 10 employees C. All businesses D. Only businesses with a physical storefront.