

Computer Science Ics Part 1 Chapter 9 Online Test

Sr	Questions	Answers Choice
1	How can effective online marketing benefit businesses in Pakistan.	<p>A. <p>It limits audience reach</p></p> <p>B. <p>It reduces marketing costs</p></p> <p>C. <p>It allows access to a wider audiences</p></p> <p>D. <p>It simplifies product development</p></p>
2	What is collaboration.	<p>A. <p>Working alone</p></p> <p>B. <p>Working together</p></p> <p>C. <p>Competing</p></p> <p>D. <p>Sharing resources</p></p>
3	A technique commonly used in Design Thinking is.	<p>A. <p>SWOT Analysis</p></p> <p>B. <p>Brainstorming</p></p> <p>C. <p>Lean Manufacturing</p></p> <p>D. <p>Data mining</p></p>
4	What should you focus on when communicating.	<p>A. <p>Unnecessary details</p></p> <p>B. <p>The main message</p></p> <p>C. <p>Length of the speech</p></p> <p>D. <p>Avoiding emotions</p></p>
5	A successful business pitch should be	<p>A. <p>Long and detailed</p></p> <p>B. <p>Clear and persuasive</p></p> <p>C. <p>Directed only at investors</p></p> <p>D. <p>Focused on personal achievements</p></p>
6	What is storytelling.	<p>A. <p>A method of writing</p></p> <p>B. <p>Creating a narrative to engage an audience</p></p> <p>C. <p>A form of debates</p></p> <p>D. <p>A way to summarize information</p></p>
7	What might a bakery's monthly budget include.	<p>A. <p>Only rent</p></p> <p>B. <p>Rent, ingredients, salaries, utilities</p></p> <p>C. <p>Only salaries</p></p> <p>D. <p>Only utilities</p></p>
8	What is innovation.	<p>A. <p>New inventions</p></p> <p>B. <p>Improving existing methods</p></p> <p>C. <p>Sticking to old practices</p></p> <p>D. <p>Ignoring technology</p></p>
9	How can Google Drive assist in teamwork.	<p>A. <p>Limit access</p></p> <p>B. <p>Simultaneous editing</p></p> <p>C. <p>Financial projections</p></p> <p>D. <p>Marketing plans</p></p>
10	What is the goal of the Define stage.	<p>A. <p>Brainstorm solutions</p></p> <p>B. <p>Create a prototype</p></p> <p>C. <p>Articulate the problem</p></p> <p>D. <p>Gather feedback</p></p>
11	Why is taking risks important.	<p>A. <p>Guarantees success</p></p> <p>B. <p>Learn from failures</p></p> <p>C. <p>Avoid new ideas</p></p> <p>D. <p>Complicates processes</p></p>
12	What role does prototyping play	<p>A. <p>Finalizes the product</p></p> <p>B. <p>Precedes testing</p></p> <p>C. <p>Focuses on marketing</p></p> <p>D. <p>Visualizes ideas quickly</p></p>
13	What does investment involve.	<p>A. <p>Spending money without expectation</p></p> <p>B. <p>Allocating funds to generate future profit</p></p> <p>C. <p>Saving money for emergencies</p></p> <p>D. <p>Paying off loans</p></p>

14	How does Design Thinking enhance solutions.	<p>A. <p>Focuses on profits</p></p> <p>B. <p>Aligns with user needs</p></p> <p>C. <p>Minimizes feedback</p></p> <p>D. <p>Streamlines processes</p></p>
15	Why are communication and storytelling skills important.	<p>A. <p>To avoid speaking</p></p> <p>B. <p>To express ideas and connect with others</p></p> <p>C. <p>to limit interactions</p></p> <p>D. <p>to simplify writing</p></p>
16	What is a unique selling point.	<p>A. <p>A financial strategy</p></p> <p>B. <p>A feature that differentiates your idea</p></p> <p>C. <p>A marketing tactic</p></p> <p>D. <p>A customer demographic</p></p>
17	How can you foster innovation.	<p>A. <p>Be indifferent</p></p> <p>B. <p>Be curious</p></p> <p>C. <p>Avoid risks</p></p> <p>D. <p>Stick to familiar ideas</p></p>
18	Why is understanding customer needs important.	<p>A. <p>It helps in reducing costs</p></p> <p>B. <p>It allows businesses to provide relevant products</p></p> <p>C. <p>It simplifies operations</p></p> <p>D. <p>It limits competition</p></p>
19	What is communication.	<p>A. <p>A process of ignoring others</p></p> <p>B. <p>Exchanging information, ideas, or feelings</p></p> <p>C. <p>Only verbal interaction</p></p> <p>D. <p>Non-verbal gestures only</p></p>
20	A team skips the "Empathize" stage. What risk do they face.	<p>A. <p>Clear feedback</p></p> <p>B. <p>Misaligned solution</p></p> <p>C. <p>Faster results</p></p> <p>D. <p>Lower Costs</p></p>