

Principle of Commerce Icom Part 1 English Medium Chapter 11 Online Test

Sr	Questions	Answers Choice
1	A shopkeeper who buys goods in a less quantity and sells it to consumer is called	A. Wholesaler B. Retailer C. Producer D. Agent
2	The expenses of mall retailers are:	A. Less B. Normal C. More D. None
3	The goods are sold in a chain store at:	A. One price B. Different prices C. Fixed price D. All the above
4	A retailer sells goods to	A. Consumer B. Wholesaler C. Manufacturer D. All the above
5	The quantity of advertisements in a departmental store is	A. More B. Less C. Reasonable D. None
6	A retailer has direct contact with:	A. Consumers B. Wholesaler C. Both (a) and (b) D. Manufacturer
7	A retailer buys and sells goods in	A. Reasonable quantity B. Abundant quantity C. Less quantity D. All the above
8	A retailer buys and sells goods in:	A. Reasonable quantity B. Abundant quantity C. Less quantity D. All the above
9	The quantity of goods sold to consumers in a departmental store is	A. Reasonable B. More C. Small D. All of the above
10	The quantity of advertisements in a departmental store:	A. More B. Less C. Reasonable D. None
11	A retailer sells goods to:	A. Consumer B. Wholesaler C. Manufacturer D. All the above
12	A consumer has a direct link with	A. Retailer B. Wholesaler C. Industrialist D. Agent
13	At cut price shop, the things are always sold:	A. On cash B. On credit C. Both cash and credit D. In exchange of things
14	A departmental store is the developed form of:	A. Retailers B. Wholesalers C. Industrialists D. Co-operative society
15	The small retailers work	A. At one place B. In streets C. On medium scale D. On large scale

16	All the section of a departmental store can be found in	A. Four buildings B. Two buildings C. One buildings D. Many buildings
17	All the sections of a departmental store can be found in:	A. Four buildings B. Two buildings C. One buildings D. Many buildings
18	The small retailers sell their goods	A. On credit B. On cash C. On cash to rich and no credit to poor D. All of the above
19	Mobile retailer is an ancient kind of:	A. Wholesaling B. Retailing C. Agency D. All of the above
20	The capital needed for a departmental store is:	A. Less B. More C. Mechanical D. None of the above
