

Principle of Commerce Icom Part 1 English Medium Chapter 11 Online Test

Sr	Questions	Answers Choice
1	A retailer has direct contact with:	A. Consumers B. Wholesaler C. Both (a) and (b) D. Manufacturer
2	All the sections of a departmental store can be found in:	A. Four buildings B. Two buildings C. One buildings D. Many buildings
3	The expenses of small retailers are	A. Less B. Normal C. More D. None
4	The goods are sold in a chain store at:	A. One price B. Different prices C. Fixed price D. All the above
5	A retailer generally buys goods from the:	A. Government B. Wholesaler C. Industrialist D. All the above
6	The small retailers sell their goods	A. On credit B. On cash C. On cash to rich and no credit to poor D. All of the above
7	A consumer has a direct link with:	A. Retailer B. Wholesaler C. Industrialist D. Agent
8	The quantity of advertisements in a departmental store is	A. More B. Less C. Reasonable D. None
9	A retailer generally buys goods from the	A. Government B. Wholesaler C. Industrialist D. All the above
10	A retailer sells goods to	A. Consumer B. Wholesaler C. Manufacturer D. All the above
11	A departmental store is the developed form of:	A. Retailers B. Wholesalers C. Industrialists D. Co-operative society
12	The small retailers sell their goods:	A. On credit B. On cash C. On cash to rich and on credit to poor D. All of the above
13	The departmental stores are generally found	A. Outside the city B. In important centers of the city C. In center of the city D. In all areas
14	The goods are sold in a chain store at	A. One price B. Different prices C. Fixed price D. All the above
15	A retailer buys good from following market:	A. National / home B. Local C. International

D. All of the above

16 The departmental store are generally found:

- A. Outside the city
- B. In important centers of the city
- C. In center of the city
- D. In all areas

17 The small retailers work

- A. At one place
- B. In streets
- C. On medium scale
- D. On large scale

18 Mobile retailer is an ancient kind of:

- A. Wholesaling
- B. Retailing
- C. Agency
- D. All of the above

19 A retailer buys and sells goods in

- A. Reasonable quantity
- B. Abundant quantity
- C. Less quantity
- D. All the above

20 The small retailers work:

- A. At one place
- B. In streets
- C. One medium scale
- D. On large scale