

Principle of Commerce Icom Part 1 English Medium Chapter 11 Online Test

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Sr	Questions	Answers Choice
1	A shopkeeper who buys goods in a less quantity and sells it to consumer is called	A. Wholesaler B. Retailer C. Producer D. Agent
2	At cut price shop, the things are always sold:	A. On cash B. On credit C. Both cash and credit D. In exchange of things
3	The small retailers sell their goods	A. On credit B. On cash C. On cash to rich and no credit to poor D. All of the above
4	The small retailers work	A. At one place B. In streets C. On medium scale D. On large scale
5	The expenses of mall retailers are:	A. Less B. Normal C. More D. None
6	The departmental stores are generally found	A. Outside the city B. In important centers of the city C. In center of the city D. In all areas
7	The quantity of goods sold to consumers in a departmental store is	A. Reasonable B. More C. Small D. All of the above
8	The capital needed for a departmental store is	A. Less B. More C. Mechanical D. None of the above
9	The quantity of advertisements in a departmental store is	A. More B. Less C. Reasonable D. None
10	A retailer generally buys goods from the:	A. Government B. Wholesaler C. Industrialist D. All the above
11	A shopkeeper who buys goods in a less quantity and sells it to consumer is called:	A. Wholesaler B. Retailer C. Producer D. Agent
12	The goods are sold in a chain store at	A. One price B. Different prices C. Fixed price D. All the above
13	A retailer sells goods to:	A. Consumer B. Wholesaler C. Manufacturer D. All the above
14	The management of multiple shops is controlled by:	A. Central office B. Provincial office C. Regional office D. Any office
15	A departmental store is the developed form of:	A. Retailers B. Wholesalers C. Industrialists

		D. Co-operative society
16	The quantity of goods sold to consumers in a departmental store is:	A. Reasonable B. More C. Small D. All of the above
17	A retailer generally buys goods from the	A. Government B. Wholesaler C. Industrialist D. All the above
18	All the sections of a departmental store can be found in:	A. Four buildings B. Two buildings C. One buildings D. Many buildings
19	A retailer has direct contact with:	A. Consumers B. Wholesaler C. Both (a) and (b) D. Manufacturer
20	The small retailers work:	A. At one place B. In streets C. One medium scale D. On large scale