

Principle of Commerce Icom Part 1 English Medium Chapter 11 Online Test

Sr	Questions	Answers Choice
1	At cut price shop, the things are always sold:	A. On cash B. On credit C. Both cash and credit D. In exchange of things
2	A retailer buys and sells goods in:	A. Reasonable quantity B. Abundant quantity C. Less quantity D. All the above
3	The small retailers work:	A. At one place B. In streets C. One medium scale D. On large scale
4	A consumer has a direct link with:	A. Retailer B. Wholesaler C. Industrialist D. Agent
5	All the sections of a departmental store can be found in:	A. Four buildings B. Two buildings C. One buildings D. Many buildings
6	The departmental store are generally found:	A. Outside the city B. In important centers of the city C. In center of the city D. In all areas
7	A shopkeeper who buys goods in a less quantity and sells it to consumer is called	A. Wholesaler B. Retailer C. Producer D. Agent
8	A retailer has direct contact with:	A. Consumers B. Wholesaler C. Both (a) and (b) D. Manufacturer
9	A retailer buys good from following market:	A. National / home B. Local C. International D. All of the above
10	A consumer has a direct link with	A. Retailer B. Wholesaler C. Industrialist D. Agent
11	All the section of a departmental store can be found in	A. Four buildings B. Two buildings C. One buildings D. Many buildings
12	A retailer generally buys goods from the	A. Government B. Wholesaler C. Industrialist D. All the above
13	The small retailers sell their goods:	A. On credit B. On cash C. On cash to rich and on credit to poor D. All of the above
14	The quantity of advertisements in a departmental store is	A. More B. Less C. Reasonable D. None
15	The small retailers sell their goods	A. On credit B. On cash C. On cash to rich and no credit to

poor
D. All of the above

16 The capital needed for a departmental store is

- A. Less
- B. More
- C. Mechanical
- D. None of the above

17 The expenses of small retailers are

- A. Less
- B. Normal
- C. More
- D. None

18 Mobile retailer is an ancient kind of:

- A. Wholesaling
- B. Retailing
- C. Agency
- D. All of the above

19 A departmental store is the developed form of:

- A. Retailers
- B. Wholesalers
- C. Industrialists
- D. Co-operative society

20 A shopkeeper who buys goods in a less quantity and sells it to consumer is called:

- A. Wholesaler
 - B. Retailer
 - C. Producer
 - D. Agent
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