

Principle of Commerce Icom Part 1 English Medium Chapter 10 Online Test

Sr	Questions	Answers Choice
1	A wholesaler makes it easy for	A. Retailer B. manufacturers C. Retailer and manufacturers D. None
2	The wholesaler gives order to manufactures	A. In advance B. On spot C. According to need D. None of the above
3	The wholesaler informs the public about the products through:	A. Letters B. Telephone C. Advertisement D. All the above
4	A manufacturer wholesaler make their goods:	A. Themselves B. From others C. Both (a) and (b) D. None of the above
5	How many kinds of wholesaler	A. 3 B. 4 C. 5 D. 6
6	A wholesaler buys goods in:	A. Reasonable quantity B. Abundant quantity C. Less quantity D. Does not buy or sell
7	To collective profit of wholesaler is	A. Less B. More C. Reasonable D. None of the above
8	The wholesaler informs the public about his products through	A. Letters B. Telephone C. Advertisements D. All the above
9	The wholesaler creates a link between:	A. Retailer and consumer B. Retailer and manufacturer C. Consumer and manufacturer D. All the above
10	The wholesaler sells his goods to	A. Consumer B. Retailer C. Manufacturer D. All the above
11	The wholesaler makes it easy for:	A. Retailer B. Manufacturers C. Retailer and manufacturer D. None of these
12	The collective profit of wholesaler is:	A. Less B. More C. Reasonable D. None of the above
13	How many sub-classification of proper wholesaler	A. 4 B. 5 C. 6 D. 7
14	A wholesaler buys the goods in	A. Reasonable quantity B. Abundant quantity C. Less quantity D. Does not buy or sell
15	The quantity of goods in the godown of wholesaler is	A. Reasonable B. More C. Less D. None

16	Wholesalers buy and resell merchandize to retailers and other merchants and to industrial, institutional and commercial users, and do not sell in significant amount to ultimate consumers are called	A. Wholesale trade B. Retail trade C. Proper wholesale D. None of the above
17	How many characteristics of wholesaler in text book	A. 18 B. 19 C. 20 D. 21
18	Services of wholesaler many be classified in the following _____ groups	A. Three B. Four C. Five D. Six
19	The quantity of goods in the godown of wholesaler is:	A. Reasonable B. More C. Less D. None
20	The wholesaler gives order to manufacturer:	A. In advance B. On spot C. According to need D. None of the above
