Principle of Commerce Icom Part 1 English Medium Chapter 10 Online Test

Sr	Questions	Answers Choice
1	A wholesaler buys goods in:	A. Reasonable quantity B. Abundant quantity C. Less quantity D. Does not buy or sell
2	The manufacturer wholesalers make their goods	A. Themsleves B. From others C. Both a and b D. None of the above
3	To collective profit of wholesaler is	A. Less B. More C. Reasonable D. None of the above
4	The wholesaler creates a link between	A. Retailer and consumer B. Retailer and manufacturer C. Consumer and manufacturer D. All the above
5	Services of wholesaler many be classified in the following _____ groups	A. Three B. Four C. Five D. Six
6	The collective profit of wholesaler is:	A. Less B. More C. Reasonable D. None of the above
7	How many kinds of wholesaler	A. 3 B. 4 C. 5 D. 6
8	The truck jobers has a business of	A. Electronics or furniture B. Medicines C. Eatables D. Sports goods
9	Wholesalers buy and resell merchandize to retailers and other merchants and to industrial, institutional and commercial users, and do not sell in significant amount to ultimate consumers are called	A. Wholesale trade B. Retail trade C. Proper wholesale D. None of the above
10	The wholesaler informs the public about the products through:	A. Letters B. Telephone C. Advertisement D. All the above
11	A manufacturer wholesalers make their goods:	A. Themselves B. From others C. Both (a) and (b) D. None of the above
12	The quantity of goods in the godown of wholesaler is:	A. Reasonable B. More C. Less D. None
13	The quantity of goods in the godown of wholesaler is	A. Reasonable B. More C. Less D. None
14	The wholesaler creates a link between:	A. Retailer and consumer B. Retailer and manufacturer C. Consumer and manufacturer D. All the above
15	The wholesaler sells his goods to	A. Consumer B. Retailer C. Manufacturer D. All the above

16	The wholesaler gives order to manufactures	A. In advance B. On spot C. According to need D. None of the above
17	The truck jobers has business of:	A. Electronics of furniture B. Medicines C. Eatables D. Sports goods
18	The wholesaler makes it easy for:	A. Retailer B. Manufacturers C. Retailer and manufacturer D. None of these
19	How many characteristics of wholesaler in text book	A. 18 B. 19 C. 20 D. 21
20	The wholesaler informs the public about his products through	A. Letters B. Telephone C. Advertisements D. All the above