

## Principle of Commerce Icom Part 1 English Medium Chapter 10 Online Test

| Sr | Questions   | Answers Choice   |
|----|---|--|
| 1  | A wholesaler makes it easy for                                | A. Retailer<br>B. manufacturers<br>C. Retailer and manufacturers<br>D. None                                  |
| 2  | The wholesaler gives order to manufactures                    | A. In advance<br>B. On spot<br>C. According to need<br>D. None of the above                                  |
| 3  | The wholesaler informs the public about the products through: | A. Letters<br>B. Telephone<br>C. Advertisement<br>D. All the above   |
| 4  | A manufacturer wholesalers make their goods:                  | A. Themselves<br>B. From others<br>C. Both (a) and (b)<br>D. None of the above                               |
| 5  | How many kinds of wholesaler                                  | A. 3<br>B. 4<br>C. 5<br>D. 6   |
| 6  | A wholesaler buys goods in:                                   | A. Reasonable quantity<br>B. Abundant quantity<br>C. Less quantity<br>D. Does not buy or sell                |
| 7  | To collective profit of wholesaler is                         | A. Less<br>B. More<br>C. Reasonable<br>D. None of the above  |
| 8  | The wholesaler informs the public about his products through  | A. Letters<br>B. Telephone<br>C. Advertisements<br>D. All the above  |
| 9  | The wholesaler creates a link between:                        | A. Retailer and consumer<br>B. Retailer and manufacturer<br>C. Consumer and manufacturer<br>D. All the above |
| 10 | The wholesaler sells his goods to                             | A. Consumer<br>B. Retailer<br>C. Manufacturer<br>D. All the above  |
| 11 | The wholesaler makes it easy for:                             | A. Retailer<br>B. Manufacturers<br>C. Retailer and manufacturer<br>D. None of these                          |
| 12 | The collective profit of wholesaler is:                       | A. Less<br>B. More<br>C. Reasonable<br>D. None of the above  |
| 13 | How many sub-classification of proper wholesaler              | A. 4<br>B. 5<br>C. 6<br>D. 7   |
| 14 | A wholesaler buys the goods in                                | A. Reasonable quantity<br>B. Abundant quantity<br>C. Less quantity<br>D. Does not buy or sell                |
| 15 | The quantity of goods in the godown of wholesaler is          | A. Reasonable<br>B. More<br>C. Less<br>D. None   |

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| 16 | Wholesalers buy and resell merchandize to retailers and other merchants and to industrial, institutional and commercial users, and do not sell in significant amount to ultimate consumers are called | <b>A. Wholesale trade</b><br>B. Retail trade<br>C. Proper wholesale<br>D. None of the above |
| 17 | How many characteristics of wholesaler in text book   | <b>A. 18</b><br>B. 19<br>C. 20<br>D. 21   |
| 18 | Services of wholesaler many be classified in the following _____ groups   | <b>A. Three</b><br>B. Four<br>C. Five<br>D. Six   |
| 19 | The quantity of goods in the godown of wholesaler is:   | A. Reasonable<br><b>B. More</b><br>C. Less<br>D. None                                       |
| 20 | The wholesaler gives order to manufacturer:   | <b>A. In advance</b><br>B. On spot<br>C. According to need<br>D. None of the above          |