

Entrepreneurship in Digital Age

Sr	Questions	Answers Choice
1	What is a characteristics of entrepreneurship in the digital age.	A. Reliance on off B. Dependence on traditional marketing strategies C. Utilization of technology and online platforms D. Emphasis on Physical Store fronts
2	What is the primary benefit of cloud computing in terms of cost?	A. It increases upfront infrastructure costs. B. It is more expensive than traditional on premises solutions C. It reduces upfront infrastructure costs and allows pay as you go pricing D. It eliminates the need for data backup
3	What is the primary purpose of creating a business plan?	A. To outline strategies for growth B. To attract investors C. to study market trends D. To implement digital marketing strategies
4	Which tool is commonly used for optimizing website content for search engines?	A. Hootsuite B. Yoast SEO C. Shopify D. Pay Pal
5	The word "entrepreneur" comes from a French word which means.....?	A. Overflow B. Overtake C. Undertake D. None of these
6	What is the first step in the design thinking process?	A. Prototyping B. Defining C. Empathizing D. Testing
7	What does market analysis involve.	A. Calculating revenue forecasts B. Developing pricing strategies C. Researching competitors and understanding customer needs D. Implementing digital marketing campaigns
8	Sustainable Development Goals are a set of.....global , goals established by.	A. 15 B. 10 C. 12 D. 17
9	What is the example of a digital technology used by modern entrepreneurs.	A. News paper advertisement B. Television commercials C. Door to door sales D. Mobile Apps
10	Which of the following is NOT a technique for identifying market needs.	A. Brainstorming B. Observation C. Market Research D. Surveys and Questionnaires
11	-----is process of starting a new business or organization.	A. SDG B. Design C. Entrepreneurship D. All of these
12	Which Sustainable development Goal focuses on affordable and clean energy.	A. SDG 5 B. SDG 7 C. SDG 12 D. SDG 17
13	Which of the following is NOT one of the sustainable Development Goals (SDGs)?	A. Gender Equality B. Clean Water and Sanitation C. Poverty Reduction D. Energy Efficiency

14	Which of the following best describes a key advantages of cloud computing for businesses.	A. Rduced flexibilyt in scaling resources B. Ability to scale resources on demand C. Need for extensive in house maintencance D. Higher upfront infrastructure costs
15	The word "entrepreneur" comes from a.....word.	A. English B. Spancish C. French D. None of these
16	Which of the following is an example of a digital tool for creating and editing documents online.	A. survey Monkey B. Zen Desk C. SE Mursh D. Google Docs
17	What is a key characteristic of entrepreneurs.	A. Avoiding risks B. Following established methods C. Innovation D. Seeking job security
18	What is entrepreneurship?	A. The process of buying and selling stocks B. The process of creating a marketing campaign C. The process of starting a new business or organization D. The process of working for a large company
19	What is the key feature of cloud computing?	A. Local Storage B. Standalone operation C. Manual backups D. Remote access
20	-----means creating something new?	A. Overflow B. Innovation C. Overtake D. None of these