

8th Computer Science Chapter 8 Test

Sr	Questions	Answers Choice
1	A----- can also be iproved using the digital marketing plan.	A. Business plan B. Technology C. Face book D. All of these
2	With..... you pay based on the number of impressions.	A. PPC B. CPM C. SEO D. All of these
3	-----refers to the act of breaking into systems to steal or distroy data.	A. Cyber Troll B. Hacking C. Spammng D. Cracking
4	----- IS AN IMPORTNAT STRATEGY FOR ATTRACTING POTENTIAL CONSTOMERS.	A. SEO B. Cookies C. Content Marketing D. None
5	----- is the most widely used paid search advertising platform.	A. Yahoo Awards B. Hotmail Award C. Google Awards D. SEO
6	---- is the process of showing your business on the first page of search Engines.	A. Cookies B. Digital Marketing C. Business plan D. SEO
7	----- gives people the tools to create and impact the world.	A. Blogs B. Tefhnology C. Ehics D. Entreprenurship
8	The act of between a buyer and a seller is referred to as a transaction.	A. Agreement B. Disagreement C. Dispute D. None of these
9	It is most popular for an ecommerce business as a way of staying top fo mind for consumers.	A. SEO B. Mobile Marketing C. Email Marketing D. Content Marketing
10	The----- is an instance of buying or selling something.	A. Payment B. Transaction C. E-mail spoofing D. None of these
11	Which of the following is also referred to as digital Marketing.	A. Online Banking B. Online Shopping C. Online Marketing D. All of these
12	There steps to optimizing yur website.	A. 4 B. 5 C. 6 D. 7
13	A----- is type of software or malware that spreads between several computers and corrupts data.	A. Spam B. Cracker C. Virus D. Bullying.
14	The best defence against..... assaults is human intellect and comprehension.	A. Phishing B. Spammng C. Hacking D. Social Engineering
15	A ----- is a trail fo data of user that he leaves while using the internet.	A. Footpring B. Digital Foot prints C. Bullying D. Virus

16	Launching a online	A. Shopping B. Program C. Education D. Business
17	Most widely used social medial platforms for SEO.	A. Blogs B. Instagram C. Twitter D. All of these
18	----- are small piece of code that are downloaded on your compute rand keep track of your action done on the browsers.	A. Virus B. Spam C. Cookies D. Malware
19	It refers to the spooling of bulk mail by an unidentified source.	A. Spamming B. Phishing C. Cyber Troll D. Hacking
20	----- marketing focuses on gathering and endorsing positive online reviews.	A. SEO B. Video C. Reputation D. Email
