

## Computer Science 7th Class Chapter 6 Online Test

Sr	Questions	Answers Choice
1	What is included in the executive summary of a business plan?	A. Company background and market opportunity B. All employee names and job titles C. All financial statements D. List of suppliers and vendors
2	Which of the following is NOT an example of digital platform.	A. Twitter B. Quora C. Air bnb D. Walmart
3	Which of the following is not a component of a business plan.	A. Competitor analysis B. Financial documents C. Employee training manuals D. Market research and strategies
4	What is the primary driving force of innovation and economic growth.	A. Digital platforms B. Entrepreneurship C. Knowledge platforms D. E-commerce platforms
5	Why do business view their quality assurance program as a promise to stakeholders.	A. To increas sales B. To improve the manufacturing process C. Tolower perceived risk D. To reduce costs
6	What did Snapchat add to the appin September.	A. The ability to caption photos B. The ability to edit photos C. The ability to share videos D. The ability to make voice calls
7	----- Can be defined as a set of acivities, which communcates the product, brnad or services to the user.	A. Value proposition B. Entrepreneurship C. Promotion D. Quality assurance.
8	What is the purpose of a blog.	A. To sell products B. To provide information C. To entertain readers D. To increase social media followers
9	Which seach engines does SEO Optimize for?	A. Yahoo and Bing B. Google and Yahoo C. Bing and google D. Google and other search engines
10	Who needsa business plan?	A. Only established companies B. Only companies with more than 10 employees C. All businesses D. Only businesses with a physicla storefront.
11	What was the initial name of Snapchat.	A. Peekaboo B. picasa C. Peek a pic D. Picaboo
12	What is Twitter.	A. A social medial platform B. A blogging platform C. An email service provider D. Amessaging app
13	What is business plan?	A. A document that describes a company's future B. A list of product that a company sells C. a documents that lists a company's employees D. A list of competitos int he market
14	What was the main feature fo the initial Picaboo app?	A. Unlimited photo editing B. Unlimited photo sharing

		<p>C. Disappearing Photos</p> <p>D. Unlimited photo storage</p>
15	Who can share their view on a blog.	<p>A. Only experts in a specific field</p> <p>B. Only the bog owner</p> <p>C. Anyone who wants to express their views</p> <p>D. Only paid subscribers</p>
16	A ..... is a completed agreement between a buyer and seller to exchange goods, services or finanaicla assets for money.	<p>A. Payment</p> <p>B. Contract</p> <p>C. Finanical statements</p> <p>D. Transaction</p>
17	Who are the co-founders of Snapchat.	<p>A. Evan Williams and Biz Stone</p> <p>B. Bobby Murphy and Jack Dorsey</p> <p>C. Bobby Murphy and Noah Glass</p> <p>D. Evan, William and Bobby Murphy</p>
18	What is quality assurance?	<p>A. A process of detecting mistakes in products</p> <p>B. A process for marketing products</p> <p>C. A process for improving the quality of products</p> <p>D. A process for selling products</p>
19	What is a transaction in business bookkeping.	<p>A. The legal oligation to transfer money</p> <p>B. The exchange of goods or services of money</p> <p>C. The recording of finaiancial events in a business</p> <p>D. The agreement between a buyer and seller</p>
20	----- may include a table of content, the company's background , market opporunity and financial highlights.	<p>A. Business description</p> <p>B. Competitors analysis</p> <p>C. Finanical documents</p> <p>D. Executive summary</p>